B50 Bournemouth University

Cycle years: 2012 - 2017

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR3, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	9,080	9,450	10,300	10,270	12,125	11,305
Placed June deadline applicants	1,560	1,820	1,965	1,975	2,265	2,075
All placed applicants	1,895	1,980	2,155	2,300	2,460	2,495
June deadline applicants per 10,000 population	117.4	124.2	136.8	134.0	161.8	152.6
Placed June deadline applicants per 10,000	20.2	23.9	26.1	25.8	30.2	28.0
All placed applicants per 10,000 population	24.5	26.0	28.6	30.0	32.8	33.7

P.2 18 year old applications

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	9,575	9,910	10,780	10,670	12,645	11,800
Offers	6,380	7,865	8,840	8,335	10,690	9,400
Offer rate	66.6%	79.4%	82.0%	78.1%	84.5%	79.7%

P.3 18 year old applicants by sex

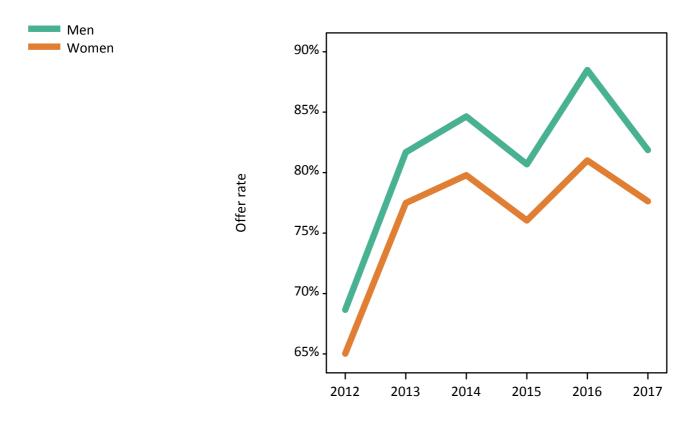
Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	3,945	4,220	4,680	4,560	5,665	5,350
	Women	5,135	5,230	5,620	5,710	6,460	5,955
Placed June deadline applicants	Men	735	860	890	910	1,110	1,030
	Women	825	960	1,075	1,060	1,155	1,045
All placed applicants	Men	895	920	975	1,065	1,210	1,225
	Women	995	1,055	1,180	1,235	1,250	1,275
June deadline applicants per 10,000	Men	99.5	108.0	120.9	116.2	147.5	140.9
population	Women	136.2	141.2	153.6	152.8	176.8	165.0
Placed June deadline applicants per	Men	18.5	22.0	23.0	23.2	28.9	27.1
10,000 population	Women	21.9	26.0	29.4	28.4	31.7	28.9
All placed applicants per 10,000	Men	22.6	23.6	25.2	27.1	31.4	32.2
population	Women	26.4	28.5	32.2	33.0	34.2	35.3

P.4 18 year old applications by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	4,205	4,505	4,950	4,805	5,970	5,650
	Women	5,370	5,405	5,830	5,860	6,675	6,145
Offers	Men	2,890	3,680	4,190	3,880	5,280	4,625
	Women	3,495	4,190	4,655	4,460	5,410	4,770
Offer rate	Men	68.7%	81.7%	84.6%	80.7%	88.5%	81.9%
	Women	65.0%	77.5%	79.8%	76.0%	81.0%	77.6%
Average offer rate	Men	69.5%	82.3%	85.2%	81.7%	88.9%	81.9%
	Women	64.4%	76.9%	79.3%	75.2%	80.6%	77.6%
Percentage point difference between	Men	-0.8	-0.7	-0.6	-1.0	-0.5	0.0
offer rate and average offer rate	Women	0.7	0.6	0.5	0.8	0.4	-0.0
Contribution of group to the average	Men	0.626	0.625	0.625	0.623	0.633	0.643
offer rate	Women	0.707	0.687	0.682	0.691	0.672	0.672

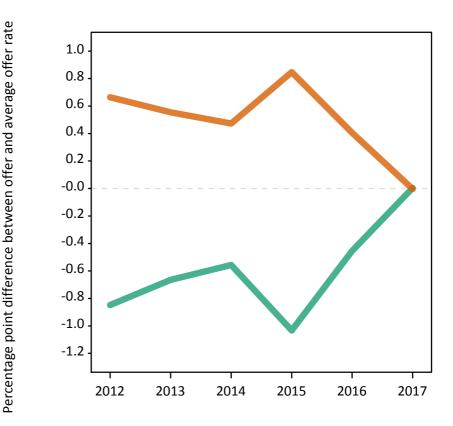
P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.



P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.





P.7 18 year old applicants by POLAR3 quintile

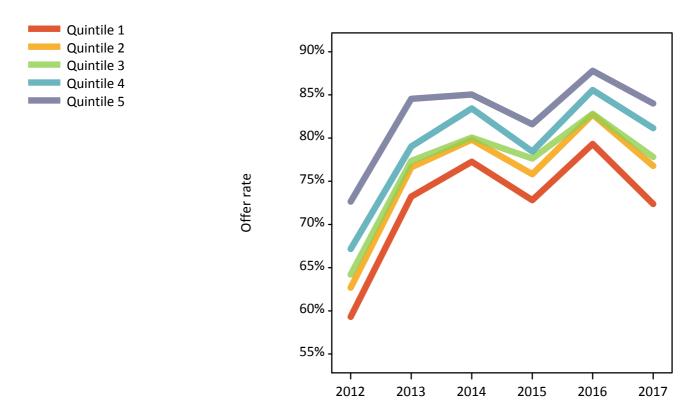
Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	935	955	1,110	1,150	1,320	1,200
	Quintile 2	1,330	1,420	1,595	1,565	1,845	1,790
	Quintile 3	1,875	1,850	2,055	2,055	2,480	2,250
	Quintile 4	2,270	2,345	2,485	2,505	2,930	2,755
	Quintile 5	2,655	2,865	3,045	2,975	3,535	3,275
Placed June deadline applicants	Quintile 1	160	170	210	225	255	185
	Quintile 2	210	260	290	305	345	305
	Quintile 3	330	350	385	360	445	445
	Quintile 4	380	425	490	475	525	500
	Quintile 5	480	615	585	605	695	630
All placed applicants	Quintile 1	180	185	220	255	265	220
	Quintile 2	255	285	310	350	375	380
	Quintile 3	400	375	425	420	480	520
	Quintile 4	470	475	535	550	575	600
	Quintile 5	590	655	660	720	760	770
June deadline applicants per 10,00	0 Quintile 1	65.6	68.7	79.6	82.1	97.9	90.3
population	Quintile 2	88.8	96.3	109.1	105.3	127.5	126.0
	Quintile 3	121.3	121.2	136.5	134.0	164.8	151.2
	Quintile 4	143.2	150.0	161.1	160.0	189.7	180.5
	Quintile 5	158.0	173.1	186.7	177.6	213.8	199.5
Placed June deadline applicants pe	er Quintile 1	11.2	12.3	15.1	16.1	18.8	14.0
10,000 population	Quintile 2	14.1	17.5	19.9	20.7	23.9	21.5
	Quintile 3	21.3	22.9	25.7	23.5	29.5	30.0
	Quintile 4	23.9	27.0	31.7	30.3	34.1	32.7
	Quintile 5	28.6	37.1	35.9	36.1	41.9	38.2
All placed applicants per 10,000	Quintile 1	12.6	13.1	16.0	18.1	19.6	16.5
population	Quintile 2	16.9	19.2	21.1	23.4	25.9	26.7
	Quintile 3	25.8	24.6	28.3	27.5	31.9	34.8
	Quintile 4	29.6	30.3	34.7	35.1	37.4	39.3
	Quintile 5	35.1	39.7	40.3	43.1	45.9	46.9

P.8 18 year old applications by POLAR3 quintile

Statistic PO	LAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	1,000	1,010	1,175	1,210	1,385	1,265
	Quintile 2	1,400	1,495	1,675	1,630	1,925	1,855
	Quintile 3	2,005	1,945	2,150	2,135	2,610	2,365
	Quintile 4	2,390	2,455	2,585	2,590	3,040	2,875
	Quintile 5	2,765	2,980	3,185	3,090	3,670	3,405
Offers	Quintile 1	595	740	905	880	1,095	915
	Quintile 2	880	1,145	1,335	1,235	1,590	1,425
	Quintile 3	1,285	1,505	1,725	1,655	2,160	1,840
	Quintile 4	1,605	1,940	2,155	2,030	2,600	2,335
	Quintile 5	2,010	2,520	2,705	2,520	3,220	2,860
Offer rate	Quintile 1	59.3%	73.2%	77.3%	72.8%	79.3%	72.4%
	Quintile 2	62.7%	76.6%	79.8%	75.8%	82.7%	76.8%
	Quintile 3	64.2%	77.3%	80.1%	77.6%	82.8%	77.8%
	Quintile 4	67.2%	79.0%	83.4%	78.5%	85.6%	81.2%
	Quintile 5	72.6%	84.5%	85.0%	81.6%	87.8%	84.0%
Average offer rate	Quintile 1	60.9%	74.9%	78.5%	74.1%	79.7%	74.5%
	Quintile 2	63.8%	76.3%	79.4%	75.5%	82.6%	77.4%
	Quintile 3	64.1%	78.0%	80.3%	77.0%	83.7%	77.8%
	Quintile 4	67.3%	79.0%	82.8%	78.6%	85.4%	80.2%
	Quintile 5	71.4%	83.7%	85.2%	81.6%	87.2%	83.6%
Percentage point difference between	Quintile 1	-1.6	-1.7	-1.2	-1.3	-0.4	-2.1
offer rate and average offer rate	Quintile 2	-1.1	0.3	0.4	0.3	0.1	-0.6
	Quintile 3	0.1	-0.6	-0.2	0.7	-0.9	-0.0
	Quintile 4	-0.1	-0.0	0.7	-0.1	0.2	0.9
	Quintile 5	1.2	0.8	-0.1	-0.0	0.6	0.4
Contribution of group to the average	Quintile 1	0.182	0.186	0.182	0.181	0.171	0.168
offer rate	Quintile 2	0.224	0.213	0.212	0.217	0.200	0.208
	Quintile 3	0.278	0.253	0.253	0.252	0.251	0.246
	Quintile 4	0.304	0.301	0.285	0.287	0.278	0.287
	Quintile 5	0.364	0.368	0.361	0.354	0.350	0.352

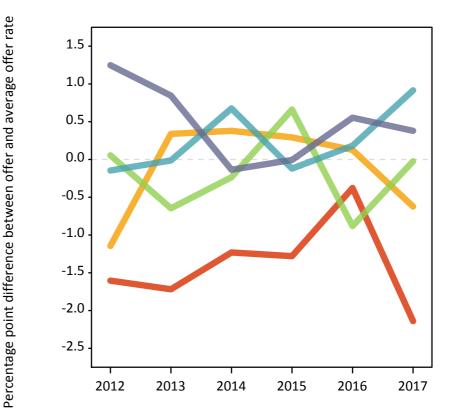
P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.



P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.

Quintile	1
Quintile	2
Quintile	3
Quintile	4
Quintile	5



P.11 18 year old applicants by ethnic group

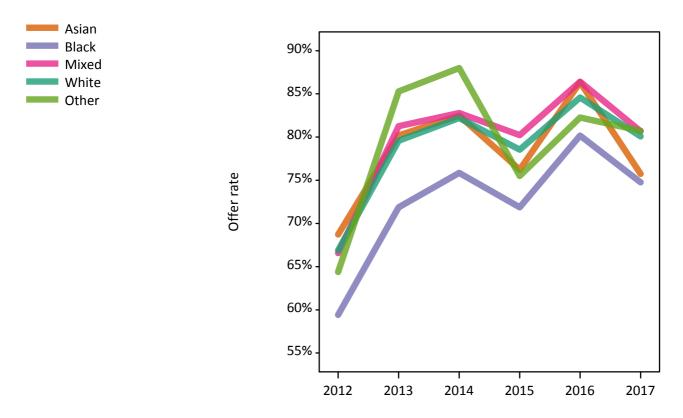
Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	345	410	490	475	555	585
	Black	360	420	495	505	565	495
	Mixed	320	375	440	435	555	515
	White	7,970	8,160	8,785	8,720	10,275	9,560
	Other	70	65	70	100	120	110
Placed June deadline applicants	Asian	65	60	65	70	80	85
	Black	50	65	70	90	90	60
	Mixed	45	65	80	80	110	95
	White	1,390	1,615	1,735	1,710	1,960	1,800
	Other	10	10	15	20	15	20
All placed applicants	Asian	90	65	75	100	100	120
	Black	80	75	90	125	95	95
	Mixed	60	70	90	100	125	115
	White	1,650	1,750	1,880	1,945	2,110	2,125
	Other	15	10	20	20	20	25
June deadline applicants per 10,000	Asian	53.3	61.9	72.4	67.4	77.3	79.7
population	Black	127.5	141.1	163.6	158.6	181.1	157.9
	Mixed	123.2	139.1	153.3	141.4	176.7	161.1
	White	123.4	129.7	142.4	139.9	169.9	161.1
	Other	78.0	73.9	77.4	101.7	119.6	104.8
Placed June deadline applicants per	Asian	10.0	8.9	9.6	10.0	11.4	11.8
10,000 population	Black	18.1	22.6	23.1	28.9	28.4	19.1
	Mixed	17.3	23.7	28.5	25.6	35.6	29.6
	White	21.5	25.7	28.1	27.5	32.4	30.4
	Other	11.3	12.1	14.0	19.7	17.1	20.4
All placed applicants per 10,000	Asian	13.7	9.9	11.1	14.4	14.2	16.6
population	Black	28.8	25.9	29.0	39.3	31.0	29.6
	Mixed	23.0	25.9	30.6	33.1	39.4	35.8
	White	25.5	27.8	30.5	31.2	34.9	35.8
	Other	14.7	13.2	19.3	22.8	18.1	23.3

P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	360	435	510	490	570	600
	Black	370	425	500	510	575	505
	Mixed	330	395	460	445	565	535
	White	8,425	8,570	9,220	9,090	10,760	10,005
	Other	75	70	75	100	125	110
Offers	Asian	245	350	420	370	495	455
	Black	220	305	380	370	460	380
	Mixed	220	320	380	355	490	430
	White	5,635	6,820	7,580	7,140	9,100	8,015
	Other	45	60	65	75	100	90
Offer rate	Asian	68.7%	80.2%	82.5%	76.2%	86.3%	75.7%
	Black	59.4%	71.9%	75.8%	71.9%	80.2%	74.8%
	Mixed	66.6%	81.3%	82.8%	80.2%	86.4%	80.7%
	White	66.9%	79.6%	82.2%	78.5%	84.6%	80.1%
	Other	64.4%	85.3%	88.0%	75.5%	82.3%	80.7%
Average offer rate	Asian	70.5%	82.0%	83.1%	78.5%	85.8%	78.0%
	Black	63.4%	77.5%	80.0%	74.8%	83.2%	77.2%
	Mixed	67.2%	82.3%	85.1%	79.6%	86.4%	81.6%
	White	66.6%	79.2%	81.9%	78.2%	84.4%	79.8%
	Other	66.3%	79.1%	86.1%	80.4%	84.2%	80.0%
Percentage point difference between	Asian	-1.7	-1.8	-0.6	-2.2	0.6	-2.3
offer rate and average offer rate	Black	-4.0	-5.6	-4.1	-2.9	-3.0	-2.5
	Mixed	-0.6	-1.0	-2.3	0.6	0.0	-0.9
	White	0.3	0.4	0.4	0.3	0.2	0.3
	Other	-1.9	6.2	1.9	-4.9	-2.0	0.8
Contribution of group to the average	Asian	0.156	0.128	0.132	0.113	0.120	0.121
offer rate	Black	0.127	0.140	0.122	0.119	0.100	0.101
	Mixed	0.109	0.118	0.109	0.101	0.104	0.103
	White	0.894	0.879	0.869	0.866	0.862	0.860
	Other	0.109	0.071	0.060	0.095	0.063	0.063

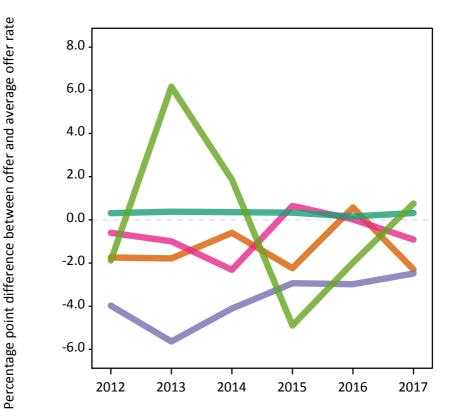
P.13 18 year old offer rate by ethnic group

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2012-2017.



P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2012-2017.





P.15 Applicants (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applicants	18,025	18,405	20,200	19,900	22,240	19,995
Placed June deadline applicants	3,035	3,580	3,830	3,815	4,220	3,650
All placed applicants	3,635	3,925	4,175	4,450	4,590	4,430

P.16 Applications (all ages)

Statistic	2012	2013	2014	2015	2016	2017
June deadline applications	19,395	19,545	21,490	21,045	23,510	21,130
Offers	10,415	13,025	14,750	13,785	17,010	14,455
Offer rate	53.7%	66.6%	68.6%	65.5%	72.4%	68.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applicants	Men	7,740	8,260	9,020	8,785	10,045	9,345
	Women	10,290	10,145	11,180	11,115	12,195	10,650
Placed June deadline applicants	Men	1,375	1,695	1,760	1,755	1,980	1,780
	Women	1,655	1,885	2,070	2,060	2,240	1,870
All placed applicants	Men	1,685	1,845	1,930	2,070	2,165	2,130
	Women	1,950	2,085	2,245	2,380	2,425	2,300

P.18 Applications (all ages) by sex

Statistic	Sex	2012	2013	2014	2015	2016	2017
June deadline applications	Men	8,325	8,885	9,690	9,390	10,695	9,990
	Women	11,065	10,660	11,800	11,650	12,815	11,140
Offers	Men	4,880	6,355	7,305	6,695	8,565	7,185
	Women	5,535	6,665	7,445	7,090	8,450	7,270
Offer rate	Men	58.6%	71.5%	75.4%	71.3%	80.1%	71.9%
	Women	50.0%	62.5%	63.1%	60.9%	65.9%	65.3%

P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applicants	Quintile 1	2,390	2,300	2,630	2,640	2,895	2,560
	Quintile 2	2,975	2,980	3,380	3,255	3,670	3,295
	Quintile 3	3,830	3,750	4,215	4,085	4,585	4,080
	Quintile 4	4,255	4,460	4,735	4,765	5,310	4,750
	Quintile 5	4,530	4,875	5,200	5,100	5,725	5,260
Placed June deadline applicants	Quintile 1	390	425	500	510	550	445
	Quintile 2	450	545	600	620	705	580
	Quintile 3	675	735	780	770	875	800
	Quintile 4	700	845	920	900	970	855
	Quintile 5	810	1,020	1,025	1,005	1,105	960
All placed applicants	Quintile 1	445	460	530	575	585	530
	Quintile 2	540	600	635	715	755	720
	Quintile 3	805	805	850	900	950	945
	Quintile 4	850	945	1,010	1,055	1,065	1,035
	Quintile 5	985	1,105	1,130	1,195	1,220	1,180

P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2012	2013	2014	2015	2016	2017
June deadline applications	Quintile 1	2,620	2,455	2,840	2,815	3,065	2,730
	Quintile 2	3,180	3,205	3,595	3,475	3,905	3,495
	Quintile 3	4,180	3,990	4,500	4,300	4,890	4,330
	Quintile 4	4,585	4,735	5,035	5,020	5,585	4,995
	Quintile 5	4,775	5,120	5,490	5,375	6,015	5,525
Offers	Quintile 1	1,185	1,395	1,725	1,630	1,990	1,655
	Quintile 2	1,545	2,020	2,325	2,160	2,705	2,290
	Quintile 3	2,180	2,550	3,005	2,770	3,450	2,950
	Quintile 4	2,520	3,225	3,505	3,310	4,100	3,440
	Quintile 5	2,955	3,810	4,165	3,880	4,730	4,090
Offer rate	Quintile 1	45.2%	56.9%	60.9%	57.9%	65.0%	60.7%
	Quintile 2	48.6%	63.0%	64.6%	62.2%	69.3%	65.5%
	Quintile 3	52.1%	63.9%	66.8%	64.4%	70.5%	68.1%
	Quintile 4	54.9%	68.1%	69.7%	65.9%	73.5%	68.8%
	Quintile 5	61.9%	74.3%	75.8%	72.2%	78.6%	74.0%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applicants	Asian	845	900	1,090	1,115	1,260	1,215
	Black	1,140	1,085	1,275	1,310	1,410	1,240
	Mixed	680	720	885	835	990	930
	White	15,120	15,470	16,695	16,325	18,200	16,285
	Other	180	175	185	215	260	225
Placed June deadline applicants	Asian	130	135	140	155	185	180
	Black	115	135	155	185	180	135
	Mixed	100	145	155	150	200	165
	White	2,660	3,130	3,335	3,275	3,600	3,120
	Other	25	25	30	30	40	35
All placed applicants	Asian	185	155	160	220	220	250
	Black	180	155	185	250	200	205
	Mixed	125	150	175	190	220	195
	White	3,100	3,415	3,595	3,735	3,885	3,685
	Other	35	30	40	40	45	45

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2012	2013	2014	2015	2016	2017
June deadline applications	Asian	895	955	1,140	1,165	1,320	1,255
	Black	1,200	1,135	1,320	1,340	1,455	1,280
	Mixed	715	765	935	860	1,040	970
	White	16,335	16,440	17,830	17,335	19,300	17,285
	Other	185	185	190	235	270	230
Offers	Asian	515	650	780	715	900	830
	Black	440	585	735	675	810	710
	Mixed	385	540	650	585	800	680
	White	8,955	11,085	12,410	11,610	14,230	12,025
	Other	95	125	135	130	190	150
Offer rate	Asian	57.4%	67.9%	68.4%	61.3%	68.3%	66.2%
	Black	36.6%	51.3%	55.6%	50.3%	55.6%	55.5%
	Mixed	53.8%	70.5%	69.6%	67.9%	76.8%	69.9%
	White	54.8%	67.4%	69.6%	67.0%	73.7%	69.6%
	Other	50.5%	67.2%	69.6%	56.7%	69.7%	65.7%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2017 cycle runs from September 2016 through to October 2017.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2017 End of Cycle Report and the 2017 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.