Sex, area background and ethnic group



L75 London South Bank University

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

Application statistics: June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	4,520	4,765	5,410	5,195	5,160	5,250
Placed June deadline applicants	530	490	590	565	610	610
All placed applicants	720	750	805	785	800	855
June deadline applicants per 10,000 population	59.4	63.3	70.6	69.3	69.6	72.7
Placed June deadline applicants per 10,000	7.0	6.5	7.7	7.6	8.2	8.4
All placed applicants per 10,000 population	9.5	9.9	10.5	10.5	10.8	11.9

P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	4,630	4,910	5,560	5,300	5,265	5,370
Offers	3,435	3,540	4,050	3,960	4,135	4,370
Offer rate	74.2%	72.1%	72.8%	74.7%	78.5%	81.4%

P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	1,485	1,590	1,815	1,875	1,890	2,090
	Women	3,035	3,175	3,595	3,325	3,270	3,160
Placed June deadline applicants	Men	195	195	220	220	260	260
	Women	335	295	370	345	350	350
All placed applicants	Men	275	295	315	305	335	365
	Women	445	455	490	480	460	490
June deadline applicants per 10,000	Men	38.0	41.1	46.3	48.8	49.8	56.4
population	Women	81.9	86.8	96.1	91.0	90.5	89.8
Placed June deadline applicants per	Men	5.0	5.0	5.7	5.7	6.8	7.0
10,000 population	Women	9.1	8.1	9.9	9.5	9.7	9.9
All placed applicants per 10,000	Men	7.0	7.6	8.1	7.9	8.9	9.8
population	Women	12.1	12.4	13.1	13.1	12.8	14.0

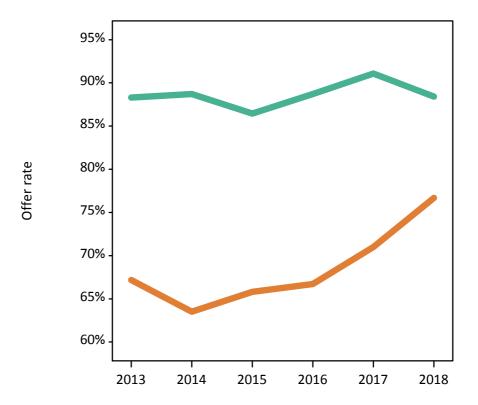
P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	1,540	1,675	1,895	1,930	1,965	2,160
	Women	3,090	3,235	3,660	3,370	3,305	3,210
Offers	Men	1,360	1,485	1,640	1,715	1,790	1,910
	Women	2,075	2,055	2,410	2,245	2,345	2,465
Offer rate	Men	88.3%	88.7%	86.4%	88.7%	91.1%	88.4%
	Women	67.2%	63.5%	65.8%	66.7%	71.0%	76.7%
Average offer rate	Men	88.9%	89.0%	86.8%	88.9%	90.8%	88.1%
	Women	66.9%	63.3%	65.6%	66.6%	71.2%	76.9%
Percentage point difference between	Men	-0.6	-0.3	-0.4	-0.2	0.3	0.4
offer rate and average offer rate	Women	0.3	0.2	0.2	0.1	-0.2	-0.2
Contribution of group to the average	Men	0.629	0.639	0.618	0.649	0.646	0.639
offer rate	Women	0.815	0.813	0.802	0.798	0.790	0.757

P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

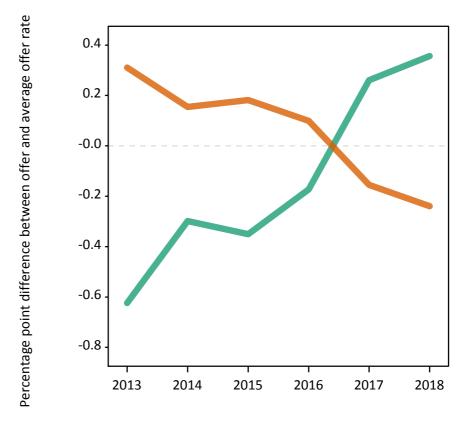




P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	360	435	500	450	385	360
	Quintile 2	555	565	630	605	600	615
	Quintile 3	875	905	1,140	1,045	1,020	995
	Quintile 4	1,540	1,645	1,740	1,730	1,815	1,855
	Quintile 5	1,180	1,200	1,385	1,360	1,330	1,410
Placed June deadline applicants	Quintile 1	40	35	60	50	50	35
	Quintile 2	70	70	60	75	80	80
	Quintile 3	95	95	120	125	120	125
	Quintile 4	185	155	185	165	190	220
	Quintile 5	140	140	165	145	165	150
All placed applicants	Quintile 1	55	50	70	55	60	40
	Quintile 2	85	95	75	85	105	95
	Quintile 3	125	145	160	170	155	170
	Quintile 4	255	245	270	245	265	325
	Quintile 5	200	215	230	220	215	220
June deadline applicants per 10,000	Quintile 1	25.7	30.9	35.2	33.2	28.9	27.6
population	Quintile 2	38.2	39.4	43.0	42.6	43.1	45.4
	Quintile 3	58.8	61.9	76.0	71.2	70.3	70.7
	Quintile 4	100.1	107.9	112.4	113.6	120.0	125.7
	Quintile 5	68.6	70.6	79.9	78.7	77.5	83.8
Placed June deadline applicants per	Quintile 1	2.9	2.3	4.4	3.5	3.9	2.5
10,000 population	Quintile 2	4.9	4.8	4.2	5.4	5.8	5.8
	Quintile 3	6.3	6.4	8.0	8.6	8.3	8.7
	Quintile 4	12.0	10.1	11.9	11.0	12.6	15.0
	Quintile 5	8.2	8.2	9.4	8.5	9.7	8.9
All placed applicants per 10,000	Quintile 1	3.8	3.5	4.9	4.2	4.3	3.2
population	Quintile 2	6.0	6.6	5.3	6.1	7.5	7.2
	Quintile 3	8.3	9.9	10.5	11.7	10.8	12.1
	Quintile 4	16.7	16.0	17.3	16.1	17.6	22.0
	Quintile 5	11.5	12.5	13.2	12.8	12.4	13.1

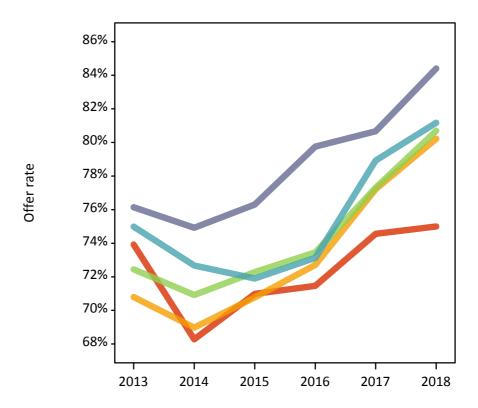
P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	370	455	515	460	395	370
	Quintile 2	565	575	640	610	620	630
	Quintile 3	900	925	1,170	1,070	1,030	1,025
	Quintile 4	1,580	1,710	1,800	1,765	1,855	1,885
	Quintile 5	1,205	1,230	1,420	1,390	1,355	1,445
Offers	Quintile 1	275	310	365	330	295	275
	Quintile 2	400	400	455	445	480	505
	Quintile 3	650	655	845	785	795	830
	Quintile 4	1,185	1,240	1,295	1,290	1,465	1,530
	Quintile 5	920	925	1,080	1,105	1,095	1,220
Offer rate	Quintile 1	73.9%	68.3%	71.0%	71.5%	74.6%	75.0%
	Quintile 2	70.8%	69.0%	70.8%	72.7%	77.2%	80.2%
	Quintile 3	72.4%	70.9%	72.3%	73.5%	77.3%	80.7%
	Quintile 4	75.0%	72.7%	71.9%	73.1%	78.9%	81.2%
	Quintile 5	76.1%	74.9%	76.3%	79.8%	80.7%	84.4%
Average offer rate	Quintile 1	74.4%	68.3%	70.3%	71.6%	76.5%	78.2%
	Quintile 2	71.0%	69.1%	71.0%	71.8%	78.7%	80.3%
	Quintile 3	72.0%	70.9%	72.3%	73.4%	75.4%	80.8%
	Quintile 4	74.7%	73.1%	72.6%	74.5%	79.2%	81.2%
	Quintile 5	76.6%	74.3%	75.6%	78.4%	80.5%	83.5%
Percentage point difference between	Quintile 1	-0.5	-0.0	0.7	-0.2	-1.9	-3.2
offer rate and average offer rate	Quintile 2	-0.2	-0.1	-0.2	0.9	-1.5	-0.1
	Quintile 3	0.4	0.0	0.0	0.0	2.0	-0.1
	Quintile 4	0.3	-0.4	-0.7	-1.3	-0.3	0.0
	Quintile 5	-0.5	0.6	0.7	1.3	0.2	0.9
Contribution of group to the average	Quintile 1	0.200	0.194	0.181	0.169	0.180	0.141
offer rate	Quintile 2	0.233	0.210	0.204	0.209	0.229	0.201
	Quintile 3	0.283	0.289	0.284	0.271	0.279	0.261
	Quintile 4	0.429	0.430	0.403	0.403	0.429	0.409
	Quintile 5	0.367	0.357	0.352	0.348	0.339	0.340

P.9 18 year old offer rate by POLAR4 quintile

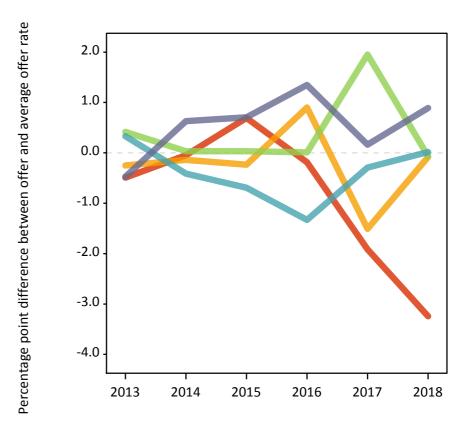
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.





P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	1,180	1,200	1,350	1,410	1,420	1,515
	Black	710	695	845	805	785	785
	Mixed	250	280	290	320	285	350
	White	2,165	2,360	2,605	2,375	2,350	2,255
	Other	175	215	265	240	270	300
Placed June deadline applicants	Asian	115	110	125	125	135	145
	Black	65	60	70	70	55	90
	Mixed	30	35	40	30	30	40
	White	300	255	330	310	350	285
	Other	15	25	30	25	25	40
All placed applicants	Asian	185	205	220	210	220	235
	Black	110	115	110	115	95	140
	Mixed	40	50	50	45	45	60
	White	355	340	370	365	400	335
	Other	25	40	45	40	30	60
June deadline applicants per 10,000	Asian	179.2	177.2	190.9	195.7	193.1	204.0
population	Black	239.5	229.9	265.8	256.5	248.8	252.1
	Mixed	92.1	97.3	94.7	101.7	89.4	108.1
	White	34.4	38.2	41.8	39.2	39.6	39.3
	Other	194.1	229.9	274.9	239.2	261.2	286.3
Placed June deadline applicants per	Asian	17.1	16.4	17.8	17.2	18.6	19.8
10,000 population	Black	22.2	20.5	21.4	22.7	17.8	28.2
	Mixed	10.7	12.5	12.3	9.5	9.7	12.7
	White	4.8	4.1	5.3	5.1	5.9	5.0
	Other	17.6	27.9	29.0	27.1	26.2	36.1
All placed applicants per 10,000	Asian	28.4	30.5	31.2	29.3	29.6	31.4
population	Black	36.4	37.3	34.6	36.4	30.8	45.2
	Mixed	15.2	16.7	16.9	14.6	13.4	18.0
	White	5.6	5.5	6.0	6.1	6.7	5.9
	Other	27.6	40.8	45.6	40.2	31.1	59.0

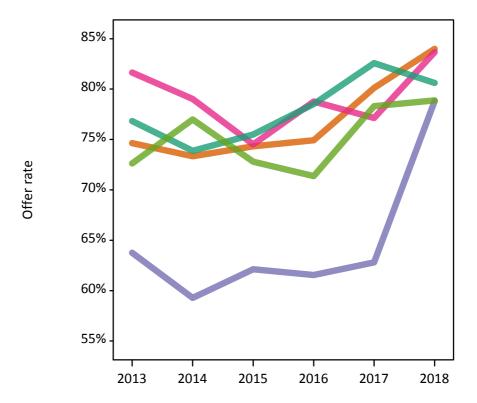
P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	1,220	1,250	1,405	1,435	1,455	1,530
	Black	720	715	860	815	795	795
	Mixed	255	285	300	325	295	360
	White	2,220	2,415	2,675	2,430	2,405	2,330
	Other	180	225	270	240	270	305
Offers	Asian	910	915	1,045	1,075	1,165	1,285
	Black	460	425	535	500	500	630
	Mixed	210	225	225	255	225	300
	White	1,705	1,785	2,020	1,910	1,985	1,880
	Other	130	175	200	170	215	240
Offer rate	Asian	74.6%	73.3%	74.3%	74.9%	80.1%	84.0%
	Black	63.8%	59.3%	62.1%	61.5%	62.8%	78.8%
	Mixed	81.6%	79.0%	74.5%	78.8%	77.1%	83.7%
	White	76.8%	73.9%	75.5%	78.5%	82.6%	80.6%
	Other	72.6%	77.0%	72.8%	71.4%	78.3%	78.9%
Average offer rate	Asian	76.7%	73.7%	76.0%	76.2%	80.4%	84.1%
	Black	66.3%	60.6%	64.5%	65.2%	66.8%	77.4%
	Mixed	80.7%	76.8%	75.4%	79.4%	78.4%	82.6%
	White	74.7%	73.2%	73.4%	76.2%	80.8%	80.9%
	Other	75.1%	81.2%	75.8%	74.4%	81.0%	80.5%
Percentage point difference between	Asian	-2.1	-0.4	-1.7	-1.3	-0.2	-0.1
offer rate and average offer rate	Black	-2.6	-1.3	-2.4	-3.7	-4.0	1.4
	Mixed	1.0	2.3	-0.9	-0.7	-1.3	1.0
	White	2.2	0.7	2.1	2.4	1.8	-0.3
	Other	-2.5	-4.2	-3.0	-3.1	-2.7	-1.6
Contribution of group to the average	Asian	0.400	0.385	0.385	0.395	0.406	0.387
offer rate	Black	0.271	0.255	0.252	0.252	0.273	0.241
	Mixed	0.175	0.195	0.161	0.162	0.158	0.159
	White	0.599	0.593	0.587	0.562	0.578	0.538
	Other	0.163	0.190	0.152	0.154	0.160	0.130

P.13 18 year old offer rate by ethnic group

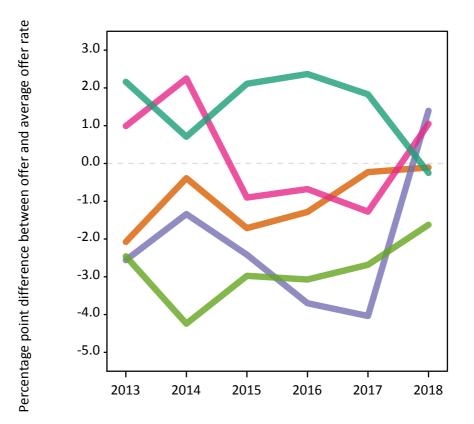
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.





P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	19,890	21,390	21,100	20,905	17,365	16,140
Placed June deadline applicants	2,230	2,245	2,240	2,210	1,980	2,295
All placed applicants	3,440	3,605	3,240	3,485	3,235	3,450

P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	20,755	22,410	22,115	21,775	18,050	16,770
Offers	8,890	9,230	10,165	9,875	9,275	10,130
Offer rate	42.8%	41.2%	46.0%	45.4%	51.4%	60.4%

P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	6,095	6,425	6,570	6,575	5,630	5,630
	Women	13,795	14,960	14,530	14,325	11,735	10,510
Placed June deadline applicants	Men	860	910	830	805	750	855
	Women	1,365	1,335	1,410	1,410	1,230	1,440
All placed applicants	Men	1,510	1,520	1,315	1,425	1,325	1,415
	Women	1,925	2,085	1,925	2,060	1,905	2,035

P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	6,475	6,865	6,970	6,925	5,945	5,925
	Women	14,280	15,545	15,145	14,850	12,105	10,840
Offers	Men	3,900	4,160	4,320	4,260	3,990	4,215
	Women	4,990	5,070	5,845	5,615	5,285	5,915
Offer rate	Men	60.2%	60.6%	62.0%	61.5%	67.1%	71.1%
	Women	34.9%	32.6%	38.6%	37.8%	43.7%	54.6%

P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	1,510	1,700	1,700	1,635	1,340	1,160
	Quintile 2	2,210	2,475	2,355	2,290	1,915	1,725
	Quintile 3	4,085	4,285	4,405	4,355	3,620	3,190
	Quintile 4	6,925	7,440	7,275	7,250	6,065	5,765
	Quintile 5	5,115	5,430	5,310	5,315	4,385	4,235
Placed June deadline applicants	Quintile 1	160	170	205	160	160	150
	Quintile 2	260	245	230	250	225	250
	Quintile 3	430	435	470	460	415	465
	Quintile 4	775	775	740	760	665	860
	Quintile 5	600	610	585	575	510	565
All placed applicants	Quintile 1	215	235	260	210	205	200
	Quintile 2	345	345	305	330	320	335
	Quintile 3	660	740	670	700	670	695
	Quintile 4	1,250	1,260	1,120	1,280	1,195	1,330
	Quintile 5	955	1,010	880	945	825	875

P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	1,560	1,785	1,755	1,670	1,395	1,200
	Quintile 2	2,295	2,555	2,445	2,370	1,975	1,800
	Quintile 3	4,270	4,500	4,635	4,545	3,745	3,300
	Quintile 4	7,260	7,835	7,690	7,575	6,340	5,990
	Quintile 5	5,325	5,680	5,540	5,545	4,555	4,405
Offers	Quintile 1	675	765	805	735	665	655
	Quintile 2	985	980	1,060	1,015	990	1,045
	Quintile 3	1,685	1,710	2,090	1,940	1,780	1,935
	Quintile 4	3,055	3,200	3,415	3,385	3,270	3,660
	Quintile 5	2,465	2,545	2,775	2,775	2,555	2,795
Offer rate	Quintile 1	43.2%	42.7%	45.9%	44.0%	47.6%	54.7%
	Quintile 2	43.0%	38.4%	43.4%	42.8%	50.1%	58.1%
	Quintile 3	39.5%	38.0%	45.1%	42.6%	47.5%	58.6%
	Quintile 4	42.1%	40.9%	44.4%	44.7%	51.6%	61.1%
	Quintile 5	46.3%	44.8%	50.1%	50.0%	56.1%	63.5%

P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	3,220	3,440	3,655	3,785	3,285	3,215
	Black	7,295	7,770	7,415	7,445	5,870	5,200
	Mixed	1,130	1,170	1,140	1,145	1,015	1,030
	White	7,345	7,990	7,765	7,365	6,145	5,655
	Other	650	785	830	840	795	805
Placed June deadline applicants	Asian	350	355	335	340	340	380
	Black	590	600	595	610	560	820
	Mixed	150	145	140	145	115	150
	White	1,020	1,020	1,060	995	845	815
	Other	85	105	85	85	80	105
All placed applicants	Asian	625	655	600	645	655	585
	Black	1,065	1,135	975	1,125	1,100	1,075
	Mixed	245	220	200	220	185	210
	White	1,285	1,350	1,260	1,250	1,080	965
	Other	155	190	150	170	150	165

P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	3,340	3,610	3,825	3,920	3,390	3,290
	Black	7,655	8,180	7,810	7,785	6,075	5,410
	Mixed	1,180	1,220	1,195	1,205	1,070	1,085
	White	7,625	8,330	8,105	7,665	6,425	5,920
	Other	680	825	870	870	820	825
Offers	Asian	1,895	1,970	2,225	2,240	2,220	2,360
	Black	1,880	1,875	2,075	2,050	1,855	2,485
	Mixed	575	595	625	635	570	695
	White	4,060	4,215	4,620	4,345	4,005	3,920
	Other	365	485	490	465	485	535
Offer rate	Asian	56.6%	54.6%	58.2%	57.2%	65.4%	71.7%
	Black	24.5%	22.9%	26.5%	26.3%	30.5%	46.0%
	Mixed	48.8%	48.6%	52.1%	52.7%	53.3%	64.0%
	White	53.3%	50.6%	57.0%	56.7%	62.4%	66.2%
	Other	53.3%	58.8%	56.4%	53.4%	59.3%	65.0%

Technical Notes and Definitions

UCAS undergraduate scheme

Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

Reporting groups

Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

Sex

Sex as declared by the applicant.

SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

Statistics reported in the tables

All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

Other definitions

Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

Provider

A higher education provider - a university or college.

UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.