



# P63 Plymouth Marjon University (St Mark & St John)

Cycle years: 2013 - 2018

Cycle Reference Point: End of Cycle

Applicant coverage: UK domiciled

Reporting groups: Sex, POLAR4, ethnic group

Applicant statistics: June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

Non-disclosure controls: To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

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# P.1 18 year old applicants

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	1,415	1,225	950	925	830	1,260
Placed June deadline applicants	345	295	250	255	245	295
All placed applicants	370	315	275	275	260	310
June deadline applicants per 10,000 population	18.6	16.2	12.4	12.3	11.2	17.4
Placed June deadline applicants per 10,000	4.5	3.9	3.3	3.4	3.3	4.1
All placed applicants per 10,000 population	4.8	4.2	3.6	3.7	3.5	4.3

# P.2 18 year old applications

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	1,735	1,530	1,215	1,115	995	1,495
Offers	1,465	1,365	1,070	965	885	1,255
Offer rate	84.4%	89.2%	88.2%	86.5%	89.0%	84.0%

# P.3 18 year old applicants by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	545	515	405	395	375	555
	Women	870	705	545	525	455	705
Placed June deadline applicants	Men	140	130	100	110	130	130
	Women	205	165	150	145	115	165
All placed applicants	Men	150	140	110	115	135	135
	Women	215	180	165	160	125	170
June deadline applicants per 10,000	Men	13.9	13.3	10.3	10.3	9.9	14.9
population	Women	23.5	19.3	14.6	14.4	12.6	20.1
Placed June deadline applicants per	Men	3.6	3.4	2.6	2.8	3.4	3.5
10,000 population	Women	5.6	4.5	4.0	4.0	3.2	4.7
All placed applicants per 10,000	Men	3.9	3.6	2.9	3.0	3.5	3.7
population	Women	5.9	4.9	4.4	4.4	3.5	4.9

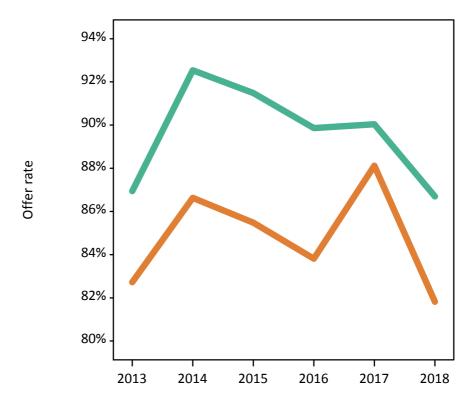
# P.4 18 year old applications by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	695	670	550	495	470	670
	Women	1,035	860	660	625	520	825
Offers	Men	605	620	505	445	425	580
	Women	855	745	565	525	460	675
Offer rate	Men	86.9%	92.5%	91.5%	89.9%	90.0%	86.7%
	Women	82.7%	86.6%	85.5%	83.8%	88.1%	81.8%
Average offer rate	Men	88.2%	92.8%	90.5%	88.9%	89.4%	86.3%
	Women	81.8%	86.4%	86.3%	84.6%	88.7%	82.2%
Percentage point difference between	Men	-1.3	-0.3	1.0	1.0	0.6	0.4
offer rate and average offer rate	Women	0.9	0.2	-0.8	-0.8	-0.6	-0.3
Contribution of group to the average	Men	0.594	0.638	0.654	0.655	0.704	0.608
offer rate	Women	0.727	0.718	0.711	0.728	0.733	0.682

## P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.

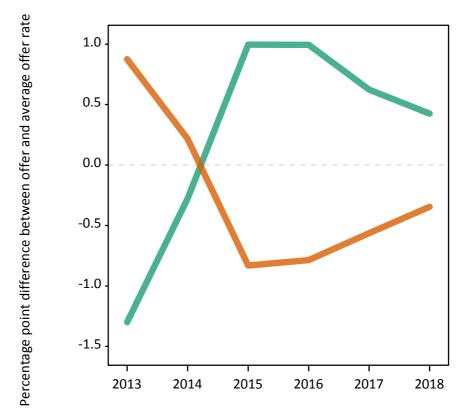




P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.7 18 year old applicants by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	215	200	165	150	135	195
	Quintile 2	310	295	220	205	175	290
	Quintile 3	360	335	240	270	220	305
	Quintile 4	290	215	175	160	145	235
	Quintile 5	235	180	150	140	155	230
Placed June deadline applicants	Quintile 1	55	50	35	40	45	55
	Quintile 2	100	85	60	60	55	75
	Quintile 3	80	85	85	80	60	75
	Quintile 4	60	40	40	50	40	45
	Quintile 5	45	40	30	25	45	40
All placed applicants	Quintile 1	60	55	40	40	50	55
	Quintile 2	105	85	65	65	60	80
	Quintile 3	90	85	90	90	65	80
	Quintile 4	65	45	45	50	40	50
	Quintile 5	50	45	35	30	45	40
June deadline applicants per 10,00	0 Quintile 1	15.1	14.1	11.6	11.0	10.0	15.1
population	Quintile 2	21.4	20.6	15.1	14.3	12.5	21.3
	Quintile 3	24.1	23.0	15.9	18.6	15.2	21.6
	Quintile 4	18.9	14.0	11.4	10.5	9.5	16.0
	Quintile 5	13.8	10.5	8.7	8.0	9.2	13.7
Placed June deadline applicants pe	r Quintile 1	3.9	3.4	2.6	2.9	3.4	4.3
10,000 population	Quintile 2	7.0	5.8	4.1	4.3	3.9	5.7
	Quintile 3	5.5	5.7	5.7	5.6	4.2	5.3
	Quintile 4	3.9	2.7	2.5	3.1	2.8	3.0
	Quintile 5	2.7	2.4	1.6	1.4	2.5	2.4
All placed applicants per 10,000	Quintile 1	4.1	3.8	2.9	2.9	3.7	4.4
population	Quintile 2	7.3	6.1	4.4	4.7	4.2	5.9
	Quintile 3	6.0	5.9	6.0	6.1	4.6	5.6
	Quintile 4	4.2	3.0	2.8	3.3	2.8	3.5
	Quintile 5	2.9	2.6	2.0	1.7	2.6	2.4

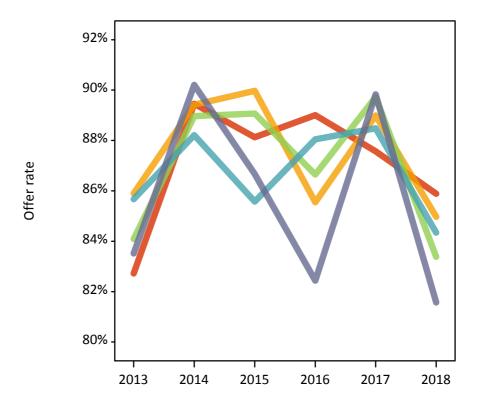
# P.8 18 year old applications by POLAR4 quintile

Statistic PO	LAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	270	275	220	190	175	250
	Quintile 2	385	395	310	255	220	345
	Quintile 3	465	415	310	335	255	360
	Quintile 4	335	245	210	185	165	280
	Quintile 5	275	195	165	150	175	255
Offers	Quintile 1	225	245	195	170	155	215
	Quintile 2	330	355	280	220	195	295
	Quintile 3	390	370	275	290	225	300
	Quintile 4	285	215	180	160	145	235
	Quintile 5	230	175	145	120	160	210
Offer rate	Quintile 1	82.7%	89.5%	88.1%	89.0%	87.6%	85.9%
	Quintile 2	85.9%	89.4%	90.0%	85.5%	89.0%	85.0%
	Quintile 3	84.1%	89.0%	89.1%	86.6%	89.7%	83.4%
	Quintile 4	85.7%	88.2%	85.6%	88.0%	88.5%	84.3%
	Quintile 5	83.5%	90.2%	86.7%	82.4%	89.8%	81.6%
Average offer rate	Quintile 1	84.3%	89.4%	88.8%	87.4%	88.6%	84.6%
	Quintile 2	84.5%	89.7%	88.7%	87.2%	89.4%	85.6%
	Quintile 3	84.4%	89.2%	87.9%	87.2%	88.8%	82.9%
	Quintile 4	84.9%	88.3%	87.0%	84.2%	88.2%	84.9%
	Quintile 5	84.3%	89.0%	88.5%	85.3%	89.8%	82.1%
Percentage point difference between	Quintile 1	-1.6	0.0	-0.7	1.6	-1.1	1.3
offer rate and average offer rate	Quintile 2	1.4	-0.3	1.2	-1.6	-0.4	-0.6
	Quintile 3	-0.4	-0.3	1.2	-0.6	0.9	0.5
	Quintile 4	0.8	-0.1	-1.4	3.9	0.3	-0.6
	Quintile 5	-0.7	1.2	-1.8	-2.8	-0.0	-0.5
Contribution of group to the average	Quintile 1	0.261	0.284	0.285	0.296	0.325	0.238
offer rate	Quintile 2	0.309	0.365	0.361	0.353	0.346	0.317
	Quintile 3	0.346	0.368	0.365	0.403	0.396	0.327
	Quintile 4	0.294	0.289	0.303	0.319	0.323	0.264
	Quintile 5	0.295	0.280	0.317	0.288	0.413	0.297

## P.9 18 year old offer rate by POLAR4 quintile

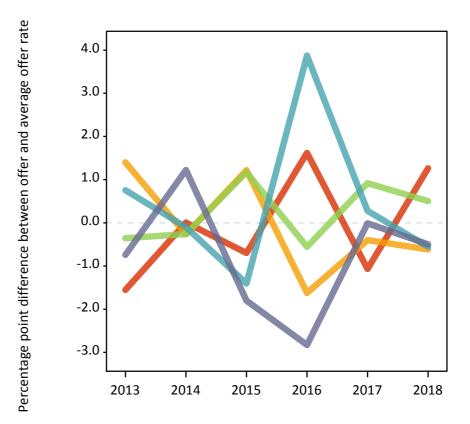
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.





**P.10** Percentage point difference between 18 year old offer rate and average offer rate by POLAR4 quintile Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	10	10	10	10	10	15
	Black	15	10	10	5	5	20
	Mixed	25	20	10	15	20	40
	White	1,355	1,180	915	890	795	1,170
	Other	0	0	0	0	0	5
Placed June deadline applicants	Asian	0	0	0	5	0	0
	Black	0	5	0	0	0	5
	Mixed	5	5	5	0	10	10
	White	335	285	245	245	235	280
	Other	0	0	0	0	0	0
All placed applicants	Asian	0	0	0	5	0	0
	Black	0	5	0	5	0	5
	Mixed	5	5	5	0	10	10
	White	360	305	270	265	250	290
	Other	0	0	0	0	0	0
June deadline applicants per 10,000	Asian	1.5	1.3	1.1	1.4	1.2	2.0
population	Black	5.4	3.6	3.1	2.2	1.6	7.1
	Mixed	10.0	7.3	3.9	4.8	5.6	12.7
	White	21.6	19.1	14.7	14.7	13.4	20.4
	Other	0.0	0.0	0.0	0.0	0.0	4.8
Placed June deadline applicants per	Asian	0.0	0.0	0.0	0.7	0.0	0.0
10,000 population	Black	0.0	1.3	0.0	0.0	0.0	1.0
	Mixed	1.8	1.7	1.0	0.0	2.5	2.5
	White	5.4	4.6	3.9	4.1	3.9	4.9
	Other	0.0	0.0	0.0	0.0	0.0	0.0
All placed applicants per 10,000	Asian	0.0	0.0	0.0	0.7	0.0	0.0
population	Black	0.0	1.3	0.0	1.3	0.0	1.0
	Mixed	1.8	2.1	1.3	0.0	2.5	2.5
	White	5.7	4.9	4.3	4.3	4.2	5.1
	Other	0.0	0.0	0.0	0.0	0.0	0.0

# P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	15	10	10	10	10	20
	Black	15	10	15	5	5	25
	Mixed	35	20	15	15	20	45
	White	1,660	1,485	1,170	1,085	950	1,390
	Other	0	0	5	0	0	5
Offers	Asian	15	10	5	5	5	15
	Black	15	10	10	5	5	20
	Mixed	30	20	10	15	15	40
	White	1,405	1,325	1,035	935	850	1,175
	Other	0	0	5	0	0	0
Offer rate	Asian	100.0%	100.0%	N/A	100.0%	N/A	100.0%
	Black	100.0%	100.0%	100.0%	N/A	N/A	75.0%
	Mixed	82.4%	100.0%	100.0%	100.0%	100.0%	84.8%
	White	84.5%	89.2%	88.3%	86.5%	89.5%	84.5%
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Average offer rate	Asian	85.9%	97.9%	N/A	80.5%	N/A	84.8%
	Black	84.7%	77.1%	90.7%	N/A	N/A	83.0%
	Mixed	81.9%	94.6%	80.8%	90.2%	88.8%	85.6%
	White	84.4%	89.2%	88.2%	86.5%	89.1%	84.2%
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Percentage point difference between	Asian	N/A	N/A	N/A	N/A	N/A	N/A
offer rate and average offer rate	Black	N/A	N/A	N/A	N/A	N/A	N/A
	Mixed	N/A	N/A	N/A	N/A	N/A	N/A
	White	0.1	0.0	0.1	0.0	0.3	0.3
	Other	N/A	N/A	N/A	N/A	N/A	N/A
Contribution of group to the average	Asian	0.060	0.161	N/A	0.088	N/A	0.275
offer rate	Black	0.062	0.079	0.063	N/A	N/A	0.124
	Mixed	0.222	0.247	0.163	0.196	0.373	0.165
	White	0.964	0.975	0.969	0.974	0.969	0.944
	Other	N/A	N/A	N/A	N/A	N/A	N/A

## P.13 18 year old offer rate by ethnic group

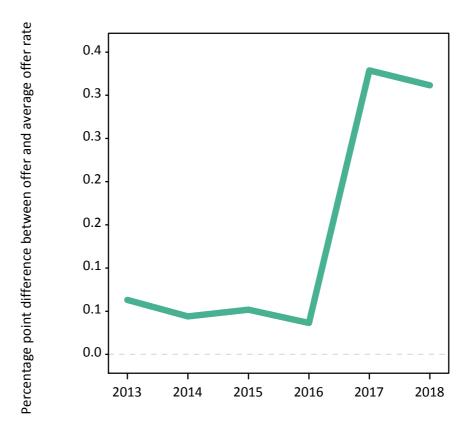
Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2013-2018.





**P.14** Percentage point difference between 18 year old offer rate and average offer rate by ethnic group Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2013-2018.





# P.15 Applicants (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applicants	2,665	2,370	2,020	1,875	1,845	2,400
Placed June deadline applicants	765	705	695	670	690	740
All placed applicants	805	760	760	720	735	795

# P.16 Applications (all ages)

Statistic	2013	2014	2015	2016	2017	2018
June deadline applications	3,270	3,010	2,640	2,265	2,235	2,915
Offers	2,665	2,640	2,275	1,895	1,895	2,395
Offer rate	81.6%	87.7%	86.2%	83.7%	84.9%	82.1%

# P.17 Applicants (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applicants	Men	1,115	1,075	1,005	940	975	1,155
	Women	1,550	1,295	1,010	935	870	1,245
Placed June deadline applicants	Men	335	330	350	355	425	375
	Women	430	370	345	315	265	365
All placed applicants	Men	350	360	375	380	445	400
	Women	450	400	385	340	290	395

# P.18 Applications (all ages) by sex

Statistic	Sex	2013	2014	2015	2016	2017	2018
June deadline applications	Men	1,425	1,390	1,335	1,155	1,220	1,440
	Women	1,845	1,620	1,305	1,110	1,015	1,470
Offers	Men	1,175	1,235	1,160	975	1,025	1,195
	Women	1,490	1,405	1,115	920	870	1,200
Offer rate	Men	82.6%	88.9%	87.0%	84.3%	84.2%	82.9%
	Women	80.7%	86.6%	85.4%	83.1%	85.6%	81.4%

# P.19 Applicants (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applicants	Quintile 1	440	395	365	295	325	410
	Quintile 2	615	580	495	455	455	560
	Quintile 3	660	610	465	475	440	570
	Quintile 4	515	430	365	340	335	425
	Quintile 5	425	350	330	300	285	425
Placed June deadline applicants	Quintile 1	130	125	125	110	120	155
	Quintile 2	220	190	185	170	195	185
	Quintile 3	175	180	175	175	155	175
	Quintile 4	130	110	130	130	120	105
	Quintile 5	110	95	85	85	105	110
All placed applicants	Quintile 1	140	140	135	115	125	165
	Quintile 2	230	200	195	185	205	200
	Quintile 3	185	195	185	190	165	190
	Quintile 4	140	115	145	130	125	120
	Quintile 5	115	105	100	95	110	115

# P.20 Applications (all ages) by POLAR4 quintile

Statistic	POLAR4 quintile	2013	2014	2015	2016	2017	2018
June deadline applications	Quintile 1	570	545	490	370	430	505
	Quintile 2	760	785	690	580	565	700
	Quintile 3	835	775	615	580	515	700
	Quintile 4	610	495	465	400	400	505
	Quintile 5	485	405	380	330	325	495
Offers	Quintile 1	445	475	415	325	355	420
	Quintile 2	625	695	605	485	480	575
	Quintile 3	685	690	535	485	445	590
	Quintile 4	515	430	400	330	335	415
	Quintile 5	390	345	315	260	275	385
Offer rate	Quintile 1	77.6%	87.3%	84.7%	88.1%	82.5%	83.5%
	Quintile 2	82.7%	88.8%	87.8%	84.3%	85.4%	81.8%
	Quintile 3	81.8%	88.5%	87.6%	83.8%	86.2%	84.4%
	Quintile 4	84.2%	86.5%	86.6%	82.9%	84.3%	82.5%
	Quintile 5	80.8%	85.6%	82.8%	78.6%	85.5%	77.6%

# P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applicants	Asian	20	15	15	20	20	25
	Black	45	40	25	25	20	50
	Mixed	50	45	40	45	45	70
	White	2,530	2,255	1,920	1,770	1,740	2,225
	Other	5	5	5	5	5	10
Placed June deadline applicants	Asian	5	5	5	5	0	5
	Black	5	10	5	10	5	5
	Mixed	15	15	10	15	20	20
	White	740	670	670	635	655	700
	Other	0	0	0	0	5	0
All placed applicants	Asian	5	5	5	10	5	5
	Black	5	10	5	15	5	10
	Mixed	15	20	15	15	20	20
	White	775	720	730	680	695	750
	Other	0	0	0	0	5	0

# P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2013	2014	2015	2016	2017	2018
June deadline applications	Asian	30	20	15	25	20	30
	Black	45	40	30	30	20	55
	Mixed	60	55	45	50	50	80
	White	3,120	2,875	2,525	2,150	2,120	2,715
	Other	10	10	10	5	5	10
Offers	Asian	20	15	15	20	15	25
	Black	35	30	25	25	10	40
	Mixed	50	45	35	45	45	65
	White	2,545	2,525	2,180	1,795	1,805	2,240
	Other	10	5	5	5	5	5
Offer rate	Asian	75.9%	100.0%	100.0%	75.0%	71.4%	76.7%
	Black	82.2%	82.1%	80.6%	100.0%	63.2%	79.2%
	Mixed	84.5%	81.8%	75.6%	100.0%	100.0%	80.8%
	White	81.6%	87.8%	86.5%	83.6%	85.0%	82.4%
	Other	N/A	N/A	N/A	N/A	N/A	100.0%

## **Technical Notes and Definitions**

### **UCAS** undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2018 cycle runs from September 2017 through to October 2018.

## End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### **Extra**

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

#### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR4 quintile

Developed by OfS, POLAR4 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR4 is based on the participation rates of young people between between 2009-10 and 2013-14 if they entered higher education aged 18, or between 2010-11 and 2014-15 if they entered aged 19, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR4 quintile are not reported.

#### Sex

Sex as declared by the applicant.

#### SIMD 2016 quintile

Scottish index of multiple deprivation (SIMD) identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2018 End of Cycle Report and the 2018 cycle January deadline application rate report.

### Statistics reported in the tables

### All placed applicants

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

### All placed applicants per 10,000 population

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### Average offer rate

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR4 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.

### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR4 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

## Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

## June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

#### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

## Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

#### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used. Numbers for applicants aged 17 and under are included in the tables that report numbers for all age groups. Providers in Scotland typically receive a higher proportion of applicants aged 17 and under compared to providers elsewhere in the UK.

#### Provider

A higher education provider - a university or college.

#### **UK** domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.