M80: unconditional offers



Middlesex University's perspective on unconditional offers:

Middlesex University launched a pilot unconditional offer scheme for 2018 entry. We realise that this offer-making strategy may not benefit all applications and is only suitable for selected students.

We apply rigorous criteria to our unconditional offer-making, and have robust processes in place that explore applicants' potential to succeed.

Unconditional offers are only made to those students who undergo an interview/selection process, or whose predicted grades exceed our entry requirements, and where they can demonstrate previous academic attainment at GCSE-level, and commitment to their chosen subject area.

We do not impose any deadlines on accepting the unconditional offers ahead of the UCAS deadlines, which allows students to continue to consider all of the university choices available to them without any additional pressure.

The attainment of students who we gave unconditional offers to was higher on average than students who received standard conditional offers.

Definitions of offer types:

Unconditional offer

This is an offer made by a provider where they are satisfied that an individual has demonstrated sufficient attainment and potential to succeed on their chosen programme. Based on the offer status at the 30 June application deadline.

Conditional unconditional offer

An offer made by a provider which was originally conditional, but becomes unconditional if the applicant selects that offer as their firm (first) choice. By definition, conditional unconditional offers that are selected as a firm choice by the applicant become unconditional and are also included in the unconditional offers group (see above).

Offer with an unconditional component

All offers showing as having an element of unconditional offer-making, that is, unconditional offers plus conditional unconditional offers that have not been selected as firm (and hence remain conditional unconditional).

All offers

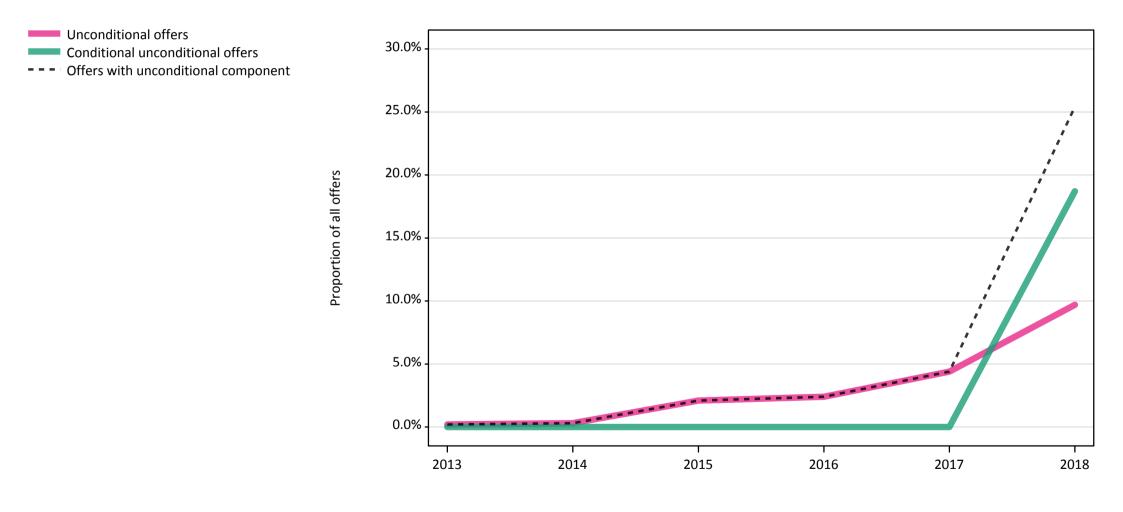
All offers made by the provider, subject to the coverage of this report. This includes conditional as well as unconditional offers to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales.

Unconditional offers (End of Cycle 2018). UCAS Analysis and Insights, published on Thursday 31 January 2019 at www.ucas.com

Technical note:

The coverage of this report is limited to offers made by 30 June, to 18-year-old main scheme applicants domiciled in England, Northern Ireland, and Wales. This is because these applicants are least likely to apply already having achieved a full set of qualifications typically required for undergraduate higher education.

A.1 Proportion of all offers that are unconditional, by cycle year



A.2 Unconditional offers by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	10	15	115	150	270	585
Conditional unconditional offers	0	0	0	0	0	1,135
Offers with unconditional component	10	15	115	150	270	1,545
All offers (conditional and unconditional)	5,140	5,085	5,360	6,315	6,175	6,070

A.3 Proportion of all offers that are unconditional, by cycle year

	2013	2014	2015	2016	2017	2018
Unconditional offers	0.2%	0.3%	2.1%	2.4%	4.4%	9.7%
Conditional unconditional offers	0.0%	0.0%	0.0%	0.0%	0.0%	18.7%
Offers with unconditional component	0.2%	0.3%	2.1%	2.4%	4.4%	25.4%

Note: Percentage values are not printed in the above table if the total rounded number of offers for that year is below 100.