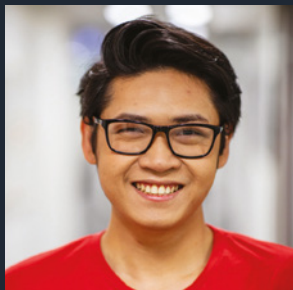


EARLY CAREERS

RECRUIT YOUR **FUTURE TALENT** WITH UCAS



UCAS



CAREER FINDER

PROMOTE YOUR APPRENTICESHIP OPPORTUNITIES ALONGSIDE UNDERGRADUATE COURSES

With UCAS you can...

- ▶ Put your early careers opportunities in front of 1.5 million young people at the exact time they are considering their future options.
- ▶ List your apprenticeship vacancies for free.



TALENT FINDER

TARGET THE RIGHT CANDIDATES FOR YOUR BUSINESS NEEDS

With UCAS you can...

- ▶ Match your apprenticeship opportunities with candidates that fit your exact criteria and proactively push your roles to them.
- ▶ Search for candidates interested in apprenticeships by location, area of interest, skills, grades and other specific criteria.
- ▶ Diversify your workforce with a tool that enables you to achieve internal equality and diversity measures.



EMPLOYER PROFILE

PRESENT YOUR BRAND AS AN EMPLOYER OF CHOICE TO THE NEXT GENERATION

With a UCAS you can...

- ▶ Showcase your organisation to over 25 million UCAS.com visitors each year and provide real insight into what it's like to work and learn with you.
- ▶ Bring your organisation to life with rich media, case studies and testimonials.
- ▶ Create a recruitment microsite to showcase all of your vacancies.



EVENTS

INTERACT WITH POTENTIAL CANDIDATES FACE-TO-FACE

With UCAS you can...

- ▶ Gain early engagement with the next generation of talent.
- ▶ Interact with young people face-to-face in 40 locations across the UK.
- ▶ Grab their attention and be front of mind as they consider their future career and study options.



MULTICHANNEL CAMPAIGNS

REACH QUALITY CANDIDATES AND THEIR INFLUENCERS

With UCAS you can...

- ▶ Reach the right audience, on the right channel, at the right time.
- ▶ Using our 100+ data points, reach and remarket to individuals with tailored messages based on their demographics, interests, and interactions.
- ▶ Tap into UCAS' database of 1.8 million student subscribers.
- ▶ Connect with 30K influencers (parents, teachers, and careers advisers).



DATA AND INSIGHT

GAIN UNIQUE INSIGHT INTO YOUNG PEOPLE & THEIR EARLY CAREERS CHOICES

With UCAS you can...

- ▶ Understand what young people are thinking and planning for their future choices, and how they assess the different pathways to get there.
- ▶ Design your information, resource and outreach strategy to deliver exactly what's needed to target the right candidates for your early careers opportunities.

UCAS.COM/EMPLOYERS

WITH UCAS YOU CAN ATTRACT THE RIGHT CANDIDATES TO MEET YOUR BUSINESS NEEDS

UCAS is committed to providing advice and guidance to young people exploring their future options. Every year, we help over 1.5 million young people navigate their next steps in education, and around half tell us they're interested in an apprenticeship.

We are ideally placed to help meet this growing demand by showcasing all education and early careers pathways, which is why we are collaborating with the Department for Education to promote apprenticeship opportunities alongside university courses.

We work closely with employers across the UK to connect them with talented individuals, whose qualifications, skills and characteristics, match their exact needs. We understand recruitment challenges and we can help you reach the talent you need.

“ Collaborating with UCAS will allow Routes into Rail to reach a wide pool of engaged students considering university and apprenticeship options. This reach will be invaluable to achieving the aim of Routes into Rail – filling skills gaps by using a targeted approach to attract the next generation of rail talent. ”

ROUTES INTO RAIL

UCAS

WITH OVER HALF
A MILLION UCAS
USERS INTERESTED
IN APPRENTICESHIPS
EACH YEAR, **YOU CAN
ENGAGE WITH POTENTIAL
CANDIDATES EARLY
IN THEIR DECISION-
MAKING JOURNEY.**



ucas.com/employers

“ UCAS has allowed us to adopt a data centric and targeted approach to our early careers’ recruitment and attraction. The platform enables us to engage with relevant students with a host of different targeting tools and metrics. This has been fundamental with our recruitment marketing campaigns. ”

CAPGEMINI

WITH UCAS
YOU CAN