

## U65 University of the Arts London

**Cycle years:** 2011 - 2016

**Cycle Reference Point:** End of Cycle

**Applicant coverage:** UK domiciled

**Reporting groups:** Sex, POLAR3, ethnic group

**Applicant statistics:** June deadline applicants, placed June deadline applicants, all placed applicants, June deadline applicants per 10,000 population, placed June deadline applicants per 10,000 population, all placed applicants per 10,000 population

**Application statistics:** June deadline applications, offers, offer rate, average offer rate, percentage point difference between offer rate and average offer rate, contribution of group to the average offer rate

**Non-disclosure controls:** To avoid the disclosure of information about any individual the following measures are taken

- Applicants, placed applicants, applications and offers are rounded to the nearest 5.
- Applicants/placed applicants per 10,000 population figures are reported as 0 if the applicant/placed applicant figures are rounded to 0.
- All statistics related to the offer rate are not reported when the number of applications for a group is less than 10. The percentage point difference between the offer rate and the average offer rate is not reported when the number of applications for a group is less than 50.
- Offer rates are reported as 0% if there are fewer than 5 offers, and 100% if the number of offers is within 5 of the number of applications. When the offer rate is reported as 0% or 100%, it is reported in italics.

### Contents:

18 year old applicants:	P.1
18 year old applications:	P.2
18 year old applicants by sex:	P.3
18 year old applications by sex:	P.4
18 year old applicants by POLAR3 quintile:	P.7
18 year old applications by POLAR3 quintile:	P.8
18 year old applicants by ethnic group:	P.11
18 year old applications by ethnic group:	P.12
Applicants (all ages):	P.15
Applications (all ages):	P.16
Applicants (all ages) by sex:	P.17
Applications (all ages) by sex:	P.18
Applicants (all ages) by POLAR3 quintile:	P.19
Applications (all ages) by POLAR3 quintile:	P.20
Applicants (all ages) by ethnic group:	P.21
Applications (all ages) by ethnic group:	P.22

## P.1 18 year old applicants

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	5,555	4,630	4,690	5,490	6,030	5,680
Placed June deadline applicants	475	545	515	610	620	645
All placed applicants	540	645	590	660	680	710
June deadline applicants per 10,000 population	72.1	59.8	61.6	72.9	78.7	75.8
Placed June deadline applicants per 10,000	6.2	7.0	6.8	8.1	8.1	8.6
All placed applicants per 10,000 population	7.0	8.3	7.7	8.8	8.9	9.4

## P.2 18 year old applications

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	6,870	5,755	5,760	6,605	7,175	6,725
Offers	880	1,125	1,175	1,525	1,820	1,745
Offer rate	12.8%	19.5%	20.4%	23.1%	25.4%	25.9%

### P.3 18 year old applicants by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	1,300	1,070	1,155	1,405	1,685	1,645
	Women	4,250	3,560	3,535	4,085	4,345	4,035
Placed June deadline applicants	Men	120	130	135	175	155	170
	Women	355	415	375	435	470	470
All placed applicants	Men	135	150	160	195	170	190
	Women	405	495	430	470	510	520
June deadline applicants per 10,000 population	Men	33.1	27.0	29.6	36.3	42.9	42.8
	Women	112.9	94.4	95.3	111.6	116.2	110.4
Placed June deadline applicants per 10,000 population	Men	3.0	3.3	3.5	4.5	3.9	4.5
	Women	9.5	11.0	10.2	11.9	12.5	12.9
All placed applicants per 10,000 population	Men	3.4	3.8	4.1	5.0	4.4	4.9
	Women	10.8	13.1	11.6	12.8	13.6	14.2

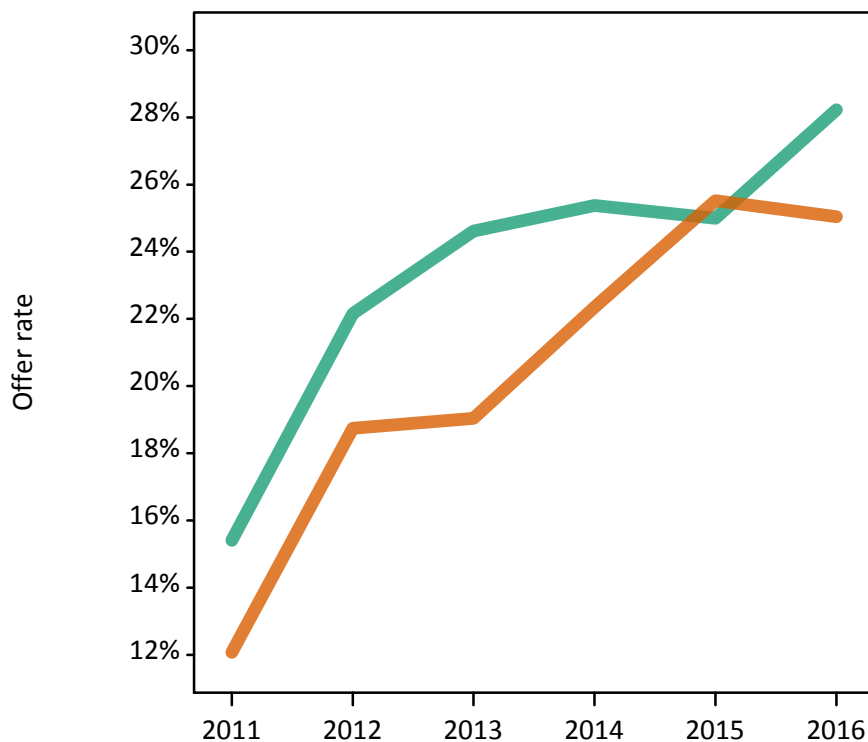
### P.4 18 year old applications by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	1,545	1,310	1,375	1,640	1,945	1,865
	Women	5,325	4,445	4,385	4,970	5,230	4,860
Offers	Men	240	290	340	415	485	525
	Women	645	835	835	1,110	1,335	1,215
Offer rate	Men	15.4%	22.2%	24.6%	25.4%	25.0%	28.2%
	Women	12.1%	18.7%	19.0%	22.3%	25.5%	25.0%
Average offer rate	Men	10.9%	17.6%	19.1%	21.5%	22.9%	25.9%
	Women	13.4%	20.1%	20.8%	23.6%	26.3%	25.9%
Percentage point difference between offer rate and average offer rate	Men	4.5	4.6	5.5	3.9	2.1	2.3
	Women	-1.3	-1.4	-1.7	-1.3	-0.8	-0.9
Contribution of group to the average offer rate	Men	0.301	0.299	0.309	0.318	0.365	0.379
	Women	0.797	0.793	0.784	0.775	0.764	0.761

### P.5 18 year old offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

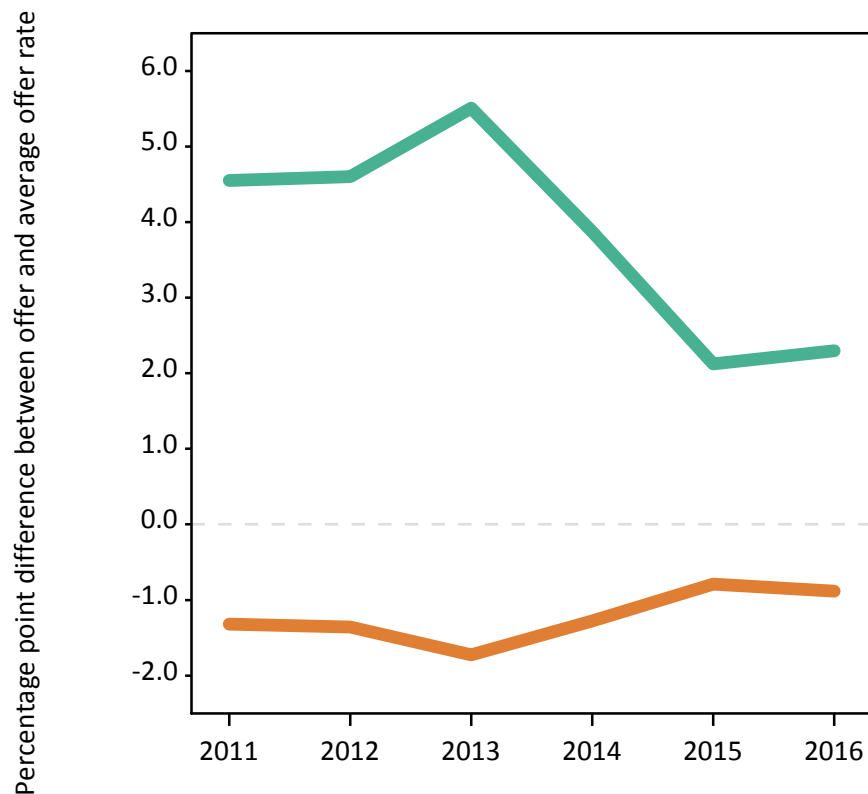
Men  
Women



### P.6 Percentage point difference between 18 year old offer rate and average offer rate by sex

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

Men  
Women



## P.7 18 year old applicants by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	490	390	445	550	600	575
	Quintile 2	785	655	645	800	900	810
	Quintile 3	1,130	985	1,020	1,225	1,290	1,190
	Quintile 4	1,315	1,145	1,165	1,335	1,455	1,390
	Quintile 5	1,810	1,440	1,395	1,570	1,765	1,680
Placed June deadline applicants	Quintile 1	30	40	40	35	45	45
	Quintile 2	60	80	60	85	70	80
	Quintile 3	95	110	120	140	135	135
	Quintile 4	105	150	145	150	155	185
	Quintile 5	180	165	150	200	220	195
All placed applicants	Quintile 1	35	50	50	35	45	50
	Quintile 2	75	90	65	90	75	85
	Quintile 3	110	130	135	150	140	145
	Quintile 4	125	175	160	170	170	200
	Quintile 5	195	195	175	215	240	220
June deadline applicants per 10,000 population	Quintile 1	34.2	27.4	31.9	39.4	42.7	42.5
	Quintile 2	52.3	43.6	43.8	54.7	60.5	56.2
	Quintile 3	73.6	63.8	66.8	81.5	84.1	79.1
	Quintile 4	84.0	72.1	74.6	86.6	92.9	90.2
	Quintile 5	109.3	85.7	84.3	96.4	105.4	101.6
Placed June deadline applicants per 10,000 population	Quintile 1	2.2	2.7	2.9	2.4	3.2	3.4
	Quintile 2	4.1	5.2	4.0	5.8	4.6	5.4
	Quintile 3	6.2	7.1	7.7	9.2	8.9	8.9
	Quintile 4	6.8	9.4	9.1	9.9	9.8	12.1
	Quintile 5	10.8	9.8	9.1	12.3	13.0	11.8
All placed applicants per 10,000 population	Quintile 1	2.4	3.4	3.6	2.7	3.3	3.7
	Quintile 2	4.9	6.0	4.5	6.2	5.2	5.8
	Quintile 3	7.1	8.4	8.9	9.9	9.2	9.8
	Quintile 4	7.9	11.0	10.3	10.9	10.9	13.1
	Quintile 5	11.8	11.7	10.5	13.3	14.5	13.4

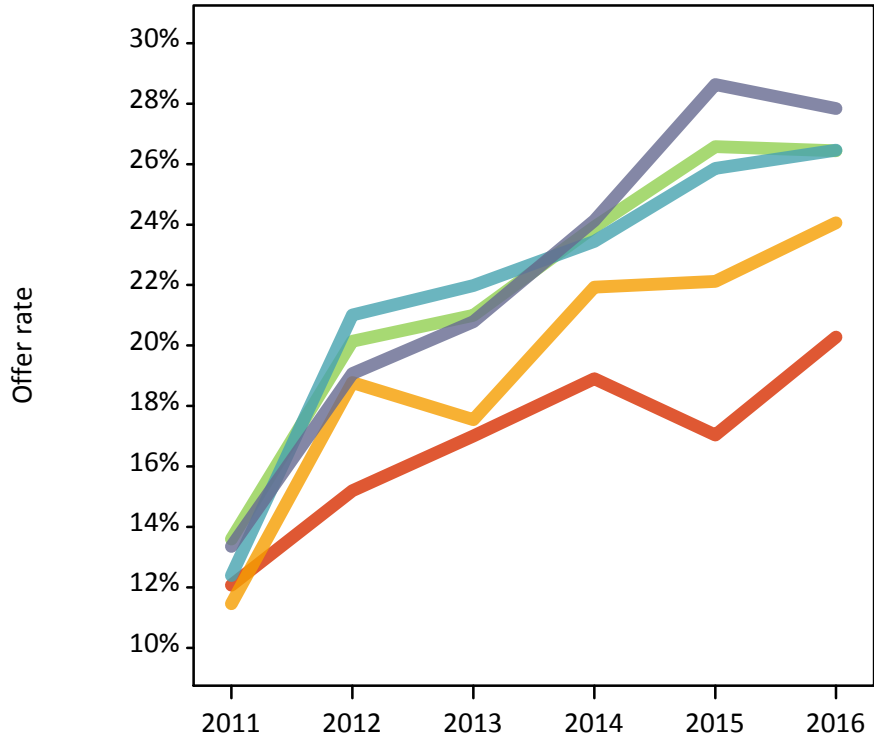
## P.8 18 year old applications by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	580	485	535	635	710	640
	Quintile 2	985	800	775	955	1,060	930
	Quintile 3	1,420	1,235	1,255	1,480	1,510	1,420
	Quintile 4	1,630	1,430	1,455	1,620	1,745	1,690
	Quintile 5	2,225	1,780	1,710	1,910	2,125	2,000
Offers	Quintile 1	70	75	90	120	120	130
	Quintile 2	115	150	135	210	235	225
	Quintile 3	195	250	265	355	400	375
	Quintile 4	200	300	320	380	450	445
	Quintile 5	295	340	355	460	610	555
Offer rate	Quintile 1	12.1%	15.2%	17.0%	18.9%	17.0%	20.3%
	Quintile 2	11.5%	18.8%	17.5%	21.9%	22.1%	24.1%
	Quintile 3	13.6%	20.1%	21.0%	23.9%	26.6%	26.4%
	Quintile 4	12.4%	21.0%	22.0%	23.4%	25.9%	26.5%
	Quintile 5	13.3%	19.1%	20.8%	24.1%	28.6%	27.8%
Average offer rate	Quintile 1	13.8%	18.6%	18.3%	23.3%	23.2%	24.4%
	Quintile 2	12.6%	19.1%	19.7%	23.7%	23.9%	25.2%
	Quintile 3	13.5%	20.1%	21.0%	23.6%	25.8%	25.0%
	Quintile 4	12.5%	19.6%	20.5%	22.4%	25.8%	26.1%
	Quintile 5	12.3%	19.2%	20.6%	23.0%	26.3%	27.2%
Percentage point difference between offer rate and average offer rate	Quintile 1	-1.7	-3.4	-1.3	-4.4	-6.1	-4.2
	Quintile 2	-1.2	-0.3	-2.1	-1.7	-1.8	-1.2
	Quintile 3	0.1	0.1	0.0	0.3	0.7	1.4
	Quintile 4	-0.1	1.4	1.4	1.1	0.1	0.3
	Quintile 5	1.0	-0.1	0.1	1.2	2.4	0.6
Contribution of group to the average offer rate	Quintile 1	0.128	0.139	0.138	0.135	0.134	0.129
	Quintile 2	0.186	0.177	0.166	0.176	0.182	0.180
	Quintile 3	0.247	0.264	0.266	0.261	0.243	0.244
	Quintile 4	0.276	0.284	0.288	0.280	0.274	0.283
	Quintile 5	0.373	0.368	0.347	0.331	0.343	0.345

### P.9 18 year old offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

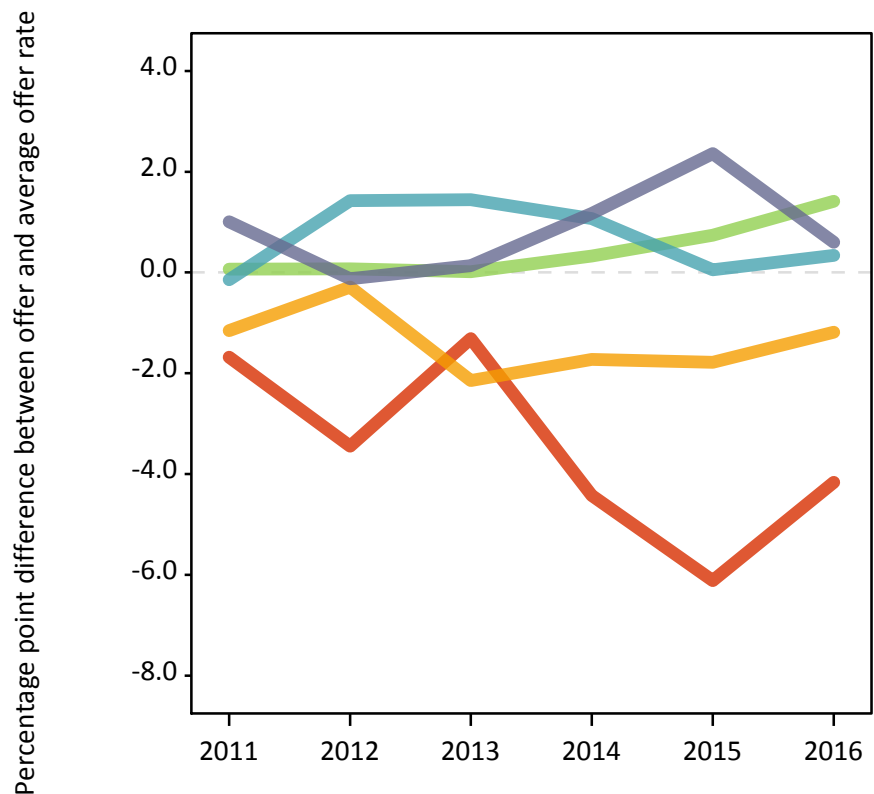
- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



### P.10 Percentage point difference between 18 year old offer rate and average offer rate by POLAR3 quintile

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Quintile 1
- Quintile 2
- Quintile 3
- Quintile 4
- Quintile 5



## P.11 18 year old applicants by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	430	325	320	410	510	420
	Black	405	340	380	435	460	385
	Mixed	365	335	345	370	440	420
	White	4,230	3,505	3,525	4,115	4,465	4,290
	Other	85	105	95	135	120	125
Placed June deadline applicants	Asian	45	50	35	50	55	65
	Black	40	35	55	70	45	50
	Mixed	30	50	40	45	50	45
	White	355	395	365	425	455	460
	Other	5	15	5	15	10	15
All placed applicants	Asian	60	65	45	60	65	70
	Black	50	50	60	85	50	60
	Mixed	35	60	55	50	55	50
	White	385	450	410	450	485	495
	Other	5	20	10	15	15	20
June deadline applicants per 10,000 population	Asian	68.2	50.3	48.5	60.5	71.8	58.4
	Black	148.9	120.4	128.7	142.8	144.8	123.4
	Mixed	151.1	129.0	127.2	129.3	143.0	133.2
	White	65.3	54.3	56.0	66.7	71.7	71.0
	Other	107.4	116.4	107.0	144.0	122.4	125.9
Placed June deadline applicants per 10,000 population	Asian	7.0	7.7	5.6	7.2	8.1	9.0
	Black	14.6	11.7	18.2	23.8	14.1	16.0
	Mixed	12.8	18.8	15.2	16.0	16.9	14.3
	White	5.5	6.1	5.8	6.9	7.3	7.6
	Other	3.7	17.0	7.7	16.1	10.4	17.1
All placed applicants per 10,000 population	Asian	9.4	9.9	6.5	8.6	9.0	10.0
	Black	17.9	17.0	20.5	27.4	16.3	19.8
	Mixed	14.9	22.7	20.0	17.0	18.5	15.6
	White	5.9	7.0	6.5	7.3	7.8	8.2
	Other	8.6	22.6	11.0	18.3	13.5	18.1



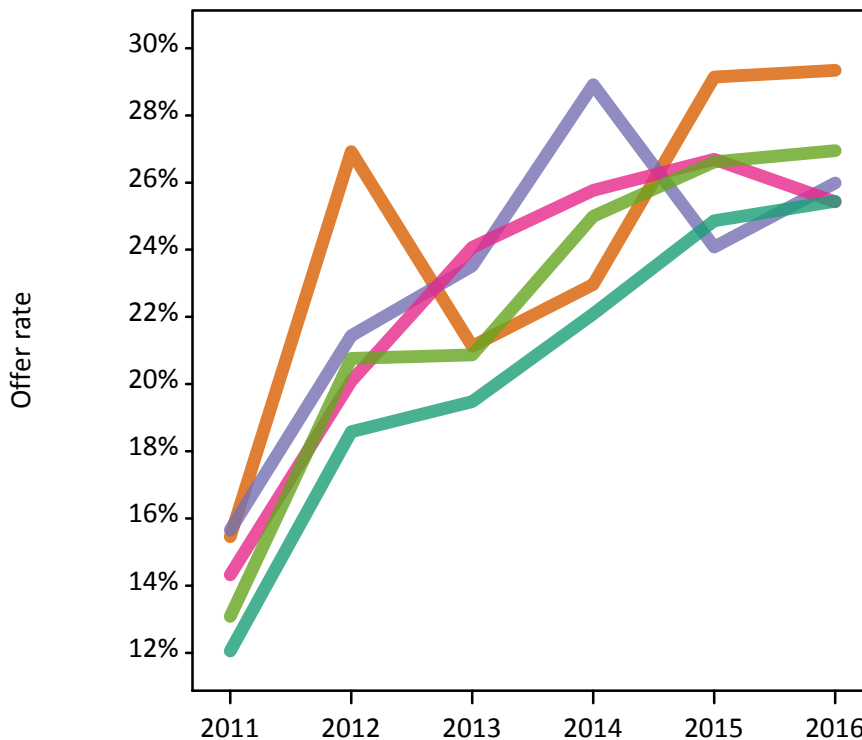
## P.12 18 year old applications by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	565	415	405	540	595	520
	Black	480	415	470	505	545	455
	Mixed	445	450	430	455	545	530
	White	5,235	4,315	4,310	4,915	5,300	5,030
	Other	105	130	115	155	140	140
Offers	Asian	85	110	85	125	175	150
	Black	75	90	110	145	130	120
	Mixed	65	90	105	115	145	135
	White	630	800	840	1,085	1,320	1,280
	Other	15	25	25	40	35	40
Offer rate	Asian	15.5%	26.9%	21.1%	23.0%	29.1%	29.3%
	Black	15.7%	21.4%	23.5%	28.9%	24.1%	26.0%
	Mixed	14.3%	20.1%	24.1%	25.8%	26.7%	25.4%
	White	12.1%	18.6%	19.5%	22.1%	24.9%	25.4%
	Other	13.1%	20.8%	20.9%	25.0%	26.6%	27.0%
Average offer rate	Asian	14.3%	23.1%	21.5%	24.2%	28.0%	28.1%
	Black	13.9%	24.2%	23.5%	26.5%	25.5%	26.2%
	Mixed	14.6%	21.2%	22.6%	23.3%	27.1%	25.2%
	White	12.3%	18.6%	19.6%	22.6%	24.8%	25.7%
	Other	14.7%	18.5%	24.0%	22.8%	28.6%	27.7%
Percentage point difference between offer rate and average offer rate	Asian	1.1	3.8	-0.3	-1.2	1.2	1.3
	Black	1.8	-2.8	-0.0	2.4	-1.4	-0.2
	Mixed	-0.3	-1.1	1.5	2.5	-0.4	0.2
	White	-0.3	-0.0	-0.1	-0.5	0.1	-0.3
	Other	-1.6	2.3	-3.1	2.2	-2.0	-0.7
Contribution of group to the average offer rate	Asian	0.156	0.163	0.143	0.145	0.153	0.155
	Black	0.130	0.147	0.163	0.129	0.130	0.113
	Mixed	0.123	0.130	0.120	0.100	0.120	0.117
	White	0.783	0.777	0.776	0.767	0.763	0.771
	Other	0.074	0.085	0.101	0.082	0.065	0.075

**P.13 18 year old offer rate by ethnic group**

Note: The line for a group is not plotted when that group made fewer than 10 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



**P.14 Percentage point difference between 18 year old offer rate and average offer rate by ethnic group**

Note: The line for a group is not plotted when that group made fewer than 50 applications in any of the years from 2011-2016.

- Asian
- Black
- Mixed
- White
- Other



### P.15 Applicants (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applicants	18,015	14,235	14,770	16,440	16,800	15,910
Placed June deadline applicants	2,790	2,625	2,725	3,000	2,845	2,680
All placed applicants	3,075	3,190	3,100	3,235	3,095	2,920

### P.16 Applications (all ages)

Statistic	2011	2012	2013	2014	2015	2016
June deadline applications	25,240	20,000	20,680	22,600	22,615	20,975
Offers	4,705	5,170	5,380	6,420	6,700	6,370
Offer rate	18.6%	25.8%	26.0%	28.4%	29.6%	30.4%

### P.17 Applicants (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applicants	Men	5,115	3,970	4,210	4,950	5,180	5,095
	Women	12,905	10,265	10,565	11,490	11,620	10,815
Placed June deadline applicants	Men	855	755	825	900	850	795
	Women	1,935	1,870	1,900	2,100	1,995	1,880
All placed applicants	Men	950	930	960	985	940	875
	Women	2,130	2,260	2,140	2,250	2,155	2,045

### P.18 Applications (all ages) by sex

Statistic	Sex	2011	2012	2013	2014	2015	2016
June deadline applications	Men	6,970	5,435	5,695	6,540	6,710	6,460
	Women	18,270	14,560	14,985	16,060	15,905	14,515
Offers	Men	1,430	1,535	1,685	1,915	2,020	1,990
	Women	3,280	3,635	3,695	4,505	4,680	4,380
Offer rate	Men	20.5%	28.2%	29.6%	29.3%	30.1%	30.8%
	Women	17.9%	25.0%	24.7%	28.1%	29.4%	30.2%

### P.19 Applicants (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applicants	Quintile 1	1,470	1,130	1,250	1,530	1,595	1,530
	Quintile 2	2,240	1,885	1,935	2,255	2,270	2,140
	Quintile 3	3,925	3,140	3,365	3,685	3,770	3,305
	Quintile 4	4,375	3,500	3,670	3,910	4,130	3,915
	Quintile 5	5,895	4,490	4,495	4,995	4,945	4,895
Placed June deadline applicants	Quintile 1	155	150	165	165	180	175
	Quintile 2	260	295	300	350	300	285
	Quintile 3	635	580	655	695	690	580
	Quintile 4	720	695	710	750	700	730
	Quintile 5	990	875	875	1,030	955	880
All placed applicants	Quintile 1	170	180	195	185	190	190
	Quintile 2	290	345	340	375	320	300
	Quintile 3	705	730	750	765	745	645
	Quintile 4	785	855	810	810	770	785
	Quintile 5	1,095	1,050	990	1,090	1,050	970

### P.20 Applications (all ages) by POLAR3 quintile

Statistic	POLAR3 quintile	2011	2012	2013	2014	2015	2016
June deadline applications	Quintile 1	1,910	1,455	1,625	1,900	2,010	1,840
	Quintile 2	3,000	2,500	2,575	2,945	2,935	2,705
	Quintile 3	5,670	4,545	4,825	5,195	5,200	4,455
	Quintile 4	6,160	4,915	5,180	5,485	5,540	5,205
	Quintile 5	8,295	6,405	6,370	6,965	6,795	6,580
Offers	Quintile 1	280	305	350	380	420	420
	Quintile 2	450	560	605	750	780	715
	Quintile 3	1,095	1,175	1,280	1,445	1,560	1,370
	Quintile 4	1,165	1,330	1,375	1,620	1,685	1,655
	Quintile 5	1,670	1,735	1,745	2,190	2,220	2,160
Offer rate	Quintile 1	14.5%	20.8%	21.5%	20.0%	20.9%	22.7%
	Quintile 2	15.0%	22.4%	23.6%	25.5%	26.5%	26.4%
	Quintile 3	19.3%	25.8%	26.5%	27.8%	30.0%	30.8%
	Quintile 4	18.9%	27.1%	26.5%	29.5%	30.4%	31.8%
	Quintile 5	20.1%	27.1%	27.4%	31.5%	32.7%	32.8%

## P.21 Applicants (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applicants	Asian	1,405	1,110	1,080	1,290	1,390	1,210
	Black	1,420	1,215	1,230	1,395	1,400	1,255
	Mixed	1,240	1,025	1,060	1,185	1,250	1,265
	White	13,390	10,435	10,940	12,040	12,175	11,620
	Other	350	320	335	400	400	395
Placed June deadline applicants	Asian	240	230	205	250	255	225
	Black	175	210	235	240	220	190
	Mixed	215	210	215	240	235	240
	White	2,060	1,875	1,970	2,165	2,035	1,905
	Other	55	65	55	75	65	75
All placed applicants	Asian	295	300	255	275	270	265
	Black	215	320	300	285	255	230
	Mixed	235	265	265	265	265	270
	White	2,220	2,170	2,165	2,295	2,185	2,035
	Other	60	90	65	80	75	80

## P.22 Applications (all ages) by ethnic group

Statistic	Ethnic group	2011	2012	2013	2014	2015	2016
June deadline applications	Asian	2,070	1,770	1,645	1,960	1,960	1,740
	Black	1,895	1,640	1,670	1,835	1,820	1,595
	Mixed	1,800	1,500	1,525	1,680	1,715	1,775
	White	18,660	14,425	15,140	16,375	16,260	15,115
	Other	505	460	480	555	565	505
Offers	Asian	400	490	405	525	585	535
	Black	270	385	415	445	490	400
	Mixed	350	380	430	505	530	550
	White	3,520	3,725	3,935	4,740	4,855	4,655
	Other	95	125	125	140	150	140
Offer rate	Asian	19.4%	27.6%	24.7%	26.7%	29.9%	30.8%
	Black	14.2%	23.5%	24.9%	24.2%	26.8%	25.1%
	Mixed	19.5%	25.3%	28.2%	30.1%	31.0%	30.9%
	White	18.9%	25.8%	26.0%	28.9%	29.9%	30.8%
	Other	19.2%	26.9%	25.7%	25.3%	26.5%	28.0%

## Technical Notes and Definitions

### UCAS undergraduate scheme

#### Adjustment

Adjustment allows applicants who have met and exceeded the terms of their conditional firm offer to seek and find a place at another provider whilst keeping their place at their original firm choice provider.

#### Clearing

Clearing is a route for applicants that are not placed and holding no offers to find a place on courses with vacancies.

#### Cycle year

The UCAS application cycle which runs from September to October the following year. For example the 2016 cycle runs from September 2015 through to October 2016.

#### End of cycle

The point in the cycle to which the numbers in this report refer, and the point at which the cycle is closed such that no more applications or offers can be made, and no more applicants can be placed. Numbers reported at the end of cycle exclude information on a small number of applicants who cancelled during the cycle.

#### Extra

Applicants who are unsuccessful in obtaining an offer or decline all offers may be eligible to apply through Extra, where they can apply to one further course at a time. Extra operates from 25 February until early July. It provides applicants who are eligible the possibility of obtaining an offer before exam results are published and Clearing starts.

#### June 30 deadline

The deadline for main scheme applications. Applicants who apply after this date will go directly into Clearing.

#### Record of Prior Acceptance (RPA)

RPA is an acceptance route used when a provider informs UCAS of applicants it has accepted outside of the normal application process (e.g. individuals who have applied directly to the provider).

### Reporting groups

#### Ethnic group

High level grouping of ethnic origin as declared by the applicant: 'White', 'Black', 'Asian', 'Mixed', 'Other', 'Unknown'. Applicants who declare themselves as 'Unknown' ethnic origin are not reported in these tables, but are included in the associated csv data file.

#### POLAR3 quintile

Developed by HEFCE, POLAR3 classifies small areas across the UK into five groups according to their level of young participation in Higher Education. Each of these groups represents around 20 per cent of young people and is ranked from Quintile 1 (areas with the lowest young participation rates, considered as the most disadvantaged) to Quintile 5 (highest young participation rates, considered most advantaged). POLAR3 is based on the participation rates of young people between 2005 and 2009 who entered Higher Education between 2005-06 and 2010-11, therefore is most suitable for applicants aged 19 and under. These groups are assigned using the postcode declared by the applicant at the time of their application. If a UK postcode is invalid, considered unsafe for measurement or there is no link to Census geography possible then the applicant is not assigned to a quintile. Applicants with no POLAR3 quintile are not reported.

#### Sex

Sex as declared by the applicant.

### **SIMD quintile**

Scottish index of multiple deprivation (SIMD) for 2012 identifies small area concentrations of multiple deprivation across all of Scotland, providing a relative measure of deprivation amongst 6505 small areas (data zones) based on 7 socio-economic domains. These small areas are classified into five groups ranked from Quintile 1 (considered the most deprived) to Quintile 5 (considered least deprived), with equal populations in each quintile. Quintiles are assigned using the postcode declared by the applicant, applicants declaring invalid postcodes are classified as 'Not assigned' and are not reported.

SIMD is only defined for applicants domiciled in Scotland, therefore any applicants domiciled outside of Scotland cannot be assigned to an SIMD quintile and so are not reported for this measure.

SIMD is only reported for providers in Scotland. Application and entry rates by SIMD are reported in the 2016 End of Cycle Report and the 2016 cycle January deadline application rate report.

### **Statistics reported in the tables**

#### **All placed applicants**

The number of applicants placed for entry into higher education at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA.

#### **All placed applicants per 10,000 population**

The number of total UK domiciled 18 year old placed applicants for entry into higher education at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their choices, including any choices made through Extra, or via Adjustment, Clearing or RPA. It is an alternative way of expressing the entry rate to a provider. By referencing the underlying population this statistic shows how the number of placed applicants is changing in relation to the available pool of potential applicants and so gives the chance that somebody from the group will be placed at a provider.

This statistic is only reported for 18 year olds.

#### **Average offer rate**

The offer rate that you might expect if the predicted grades and subject choice of applicants were the only factors that influenced whether an applicant was made an offer by the provider. The average offer rate is calculated by dividing applicants according to their specific combination of grades (for A levels the best three predicted grades are used, for BTECs, International Baccalaureate and Scottish Highers and Advanced Highers, predicted grades along with any grades already achieved upon applying are used) and subject choice. For each combination the number of main scheme offers is divided by the number of main scheme applications, to give an overall offer rate. This is then multiplied by the number of applications made by the group for which the average offer rate is being calculated (for example POLAR3 quintile 1), to give an average number of offers for that group. These average number of offers are then added together across all combinations of predicted grade and subject and divided by the number of main scheme applications from the group to give the average offer rate.

The average offer rate does not attempt to control for any other factors that may play a part in the decision to make an offer, such as the subject of the qualifications studied, their relevance to a course, or the grade in each subject; higher numbers of A levels being studied; the exact profile of grades predicted; personal statements; teacher references; interviews; or any other criteria (such as work experience or portfolios) that may be part of the admissions decision.

This statistic is only reported for 18 year olds.



### Contribution of group to the average offer rate

The way in which the average offer rate is defined means that the pattern of application and offers of a group (for example POLAR3 quintile 1) will always contribute, in part, to the average offer rate for that group. When this contribution is large, the average offer rate will mainly reflect the patterns for the group, meaning that the value of the average offer rate will be similar to the offer rate, the percentage point difference statistic will be small, and any real difference between the offer rate and what might be expected given the predicted grades and subject choices of the applicants will be difficult to detect.

Values of the contribution of group to the average offer rate range between 0 and 1. The closer the value is to 1 the greater the contribution a group makes to its own average offer rate.

This statistic is only reported for 18 year olds.

### Placed June deadline applicants

An applicant who has been placed for entry into higher education at the provider through a June deadline application.

### Placed June deadline applicants per 10,000 population

The number of UK domiciled 18 year old placed June deadline applicants at the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, that were placed at the provider through one of their June deadline applications. It is an alternative way of expressing the entry rate to a provider, but for placed June deadline applicants only. By referencing the underlying population this statistic shows how the number of placed June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will be placed at a provider through a June deadline application.

This statistic is only reported for 18 year olds.

### June deadline applications

An application (or choice) to a course in higher education to the provider that is made by the June 30 deadline. Each applicant can make up to five choices this way. The number of June deadline applications does not include choices made through the following routes: Clearing, Extra, Adjustment and RPAs. Applications made to October deadline courses received after the October deadline are not included in these statistics.

### June deadline applicants

The number of applicants that made at least one application to the provider by the June 30 deadline.

### June deadline applicants per 10,000 population

The number of UK domiciled 18 year old June deadline applicants to the provider divided by the number of UK 18 year olds in the population, multiplied by 10,000. This gives the number of 18 year olds, for every 10,000 in the population, who applied by the June 30 deadline. It is equivalent to the application rate. By referencing the underlying population this statistic shows how the number of June deadline applicants is changing in relation to the available pool of potential 18 year old applicants and so gives the chance that somebody from the group will apply to a provider by the June 30 deadline.

This statistic is only reported for 18 year olds.

### Offers

An offer is defined as a provider's decision in response to an application to offer a place to an applicant, often subject to the applicant satisfying academic and/or other criteria, via a June deadline application (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs).

### Offer rate

The number of offers made divided by the number of June deadline applications. This gives the proportion of all June deadline applications to the provider that received an offer.

### Percentage point difference between offer rate and average offer rate

The offer rate minus the average offer rate.

The percentage point difference can be compared to the expected range of statistical variation resulting from the calculation of the average offer rate using the Average Offer Rate Lookup Table. Where the value of the percentage point difference lies outside of this range, the percentage point difference may be considered to represent a real difference between the offer rate and the average offer rate.

### Other definitions

#### Age

This analysis uses country-specific age definitions that align with the cut off points for school and college cohorts within the different administrations of the UK. For England and Wales, ages are defined on the 31 August, for Northern Ireland on the 1 July and for Scotland on the 28 February the following year. Defining ages in this way matches the assignment of children to school cohorts. For applicants outside of the UK a cohort cut off of 31 August has been used.

#### Provider

A higher education provider - a university or college.

#### UK domiciled

Declared area of permanent residence within England, Northern Ireland, Scotland and Wales. Applicants from the Channel Islands and Isle of Man are not included.